

LUGANO INTERNATIONAL FISCAL FORUM

4th edition



LANTERN
FISCAL
FORUM
L U G A N O

September, 25th 2017

Hotel De La Paix

www.LanternFiscalForum.ch

Lugano International Fiscal Forum (LIFF)

The **Lugano International Fiscal Forum (LIFF)** is the most important event dedicated to opportunities stemming from business internationalization and fiscal issues/advantages for entrepreneurs and investors, organized in the Italian part of Switzerland (Canton of Ticino)

- **LIFF represents a unique opportunity to:**

- Learn the benefits stemming from internationalization
- Learn all the tax advantages for both entrepreneurs and investors stemming from favourable fiscal jurisdictions, in full respect of rules and bilateral pacts
- Meet qualified tax advisors in order to develop synergies with them and strengthen your network
- Meet new potential clients

The forum will take place at the prestigious **Hotel De La Paix on the 25th of September 2017**, and will host a number of specialized conferences and an exhibition area in the congress center

The Target

- **Chambers of Commerce/Consulates** of European and non-European countries
- **Entrepreneurs** interested in learning about tax opportunities that the internationalization may offer to them
- **Private Bankers**
- **Asset Managers**
- **Tax advisors**
- **Trustees**
- **Corporate Finance Advisors**
- **Financial Advisors**
- **HNWI** and '**Globalists**' present in the area
- **Service Providers** (data providers, data security, legal advisors, accountancy ...)

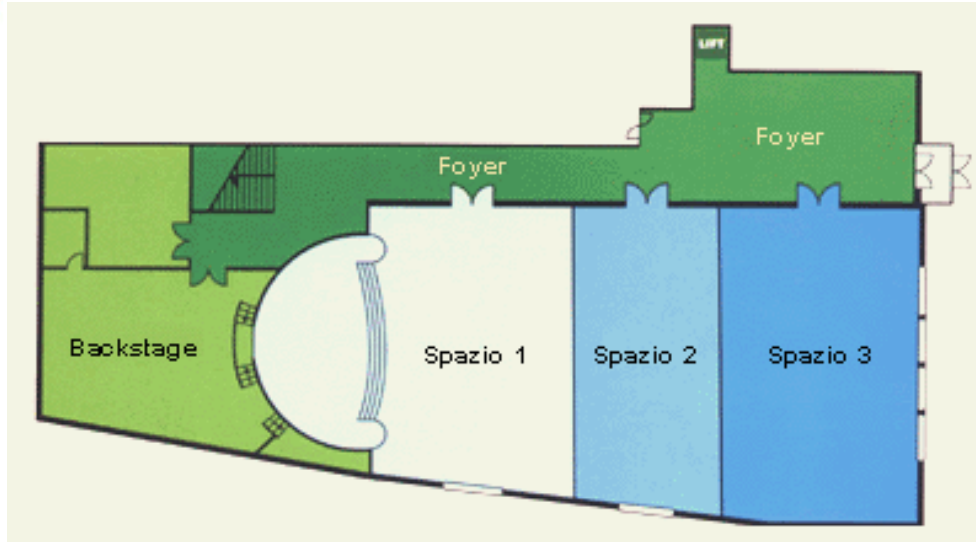


Why become an Exhibitor at LIFF?

- **Competitive exhibition/sponsorship “turn-key” package**
- **Unique networking opportunity** to meet and develop synergies with a wide range of players based in the Canton of Ticino and Northern Italy
- **Possibility to hold speeches or organize workshops**, useful to increase the effectiveness of your promotional messages and win new clients/partners interested in your services/products
- **Guaranteed visibility** thanks to a comprehensive marketing plan before, during and after the event



Exhibition Area



The congress area includes:

- **SPACE 1:** conference room with 140 seats
- **SPACE 2:** catering area, coffee corner & lounge
- **SPACE 3:** exhibition area (220 sq.) with a dozen of exhibition corners
- **FOYER:** check-in, large screens displaying information and advertising, exhibition corners and other services

Exhibitors & Sponsors package

EXHIBITORS CHF 3,500

- Exhibition corner
- Logo, link & company description on LIFF website
- Logo in all official communications – when possible
- First level of visibility (size & hierarchy) on communication supports
- Business Speed Dating
- Company Profile Page on LIFF Guide
- Premium account for the FinLantern Community in order to contact all LIFF participants

SPONSORS CHF 1,500

- Logo, link & company description on LIFF website
- Logo in all official communications – when possible
- Second level of visibility (size & hierarchy) on communication supports
- Company Profile Page on LIFF Guide
- Promotion material in a specific area
- Business Speed Dating
- Premium account for the FinLantern Community in order to contact all LIFF participants

OPTIONALS

- 40 min. speech: CHF 750 + VAT
- ADV page of LIFF Guide: CHF 500 (instead of CHF 1,000) +VAT
- 10 sec. ADV Movie: CHF 150 + VAT
- 1 year of publications on MarketPlus.ch CHF 5,000 (instead of CHF 9,000) +VAT
- Large screen (40" or larger) + DVD player: CHF 300 + VAT
- Hostess (speaking Italian and English): CHF 300 + VAT

2016 Partners



The FinLantern Community

- A new concept to develop your business -

- ✓ **Register** to LIFF Event
- ✓ **Join** the ["FinLantern Community"](#)
- ✓ **Contact** all members of the community attending LIFF
- ✓ **Exchange** messages with other attendees
- ✓ **Organize** with them meetings during the event
- ✓ **Develop** business opportunities!





FinLantern is a fast-growing international network with a database of 120,000+ financial professionals from all over the world. The network' aims to support its members' activities and to increase their visibility in the international financial community.

FinLantern has developed an integrated platform in order to support Marketing & Business Development Managers in the financial sector.

FinLantern organizes:



is one of the most important events focused on Asset Management and Fundamental Analysis, organized in Switzerland and Northern Italy, held in Lugano .



An exclusive event focused on Asset Management aimed at private bankers, family officers and asset managers, held in Geneva



is the most important event dedicated to commodity traders, users and investors, organized in the Canton of Ticino (CH).

FinLantern publishes:



a independent website specialized in economic and financial information which grant high visibility to all its partners.



Contacts



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