

MARKET::PLUS

The Swiss Financial Channel

www.MarketPlus.ch

FinLantern
sicut in quiete et in procella

MarketPlus.ch is an independent publishing website specialized in economic and financial information.

MarketPlus.ch is edited by **FinLantern** (www.FinLantern.com), an international financial network with 120.000+ registered financial professionals worldwide, and market leader in the organization of financial events in Switzerland and Italy.

Below some of the main events organized by FinLantern:



www.LanternFundForum.ch



www.LanternFiscalForum.ch



www.FinDating.com



www.LanternCommodityForum.ch

MarketPlus.ch is complementary to all the services offered by FinLantern: it is an effective tool able to ensure visibility to all FinLantern's partners and to support them in developing new business opportunities

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30.11.2016



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SD/SEK 9.16639 ↑ | USD/NOK 8.47543 ↑
minister says deals with Russia to be 'win-win' |

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MarketPlus.ch Goal

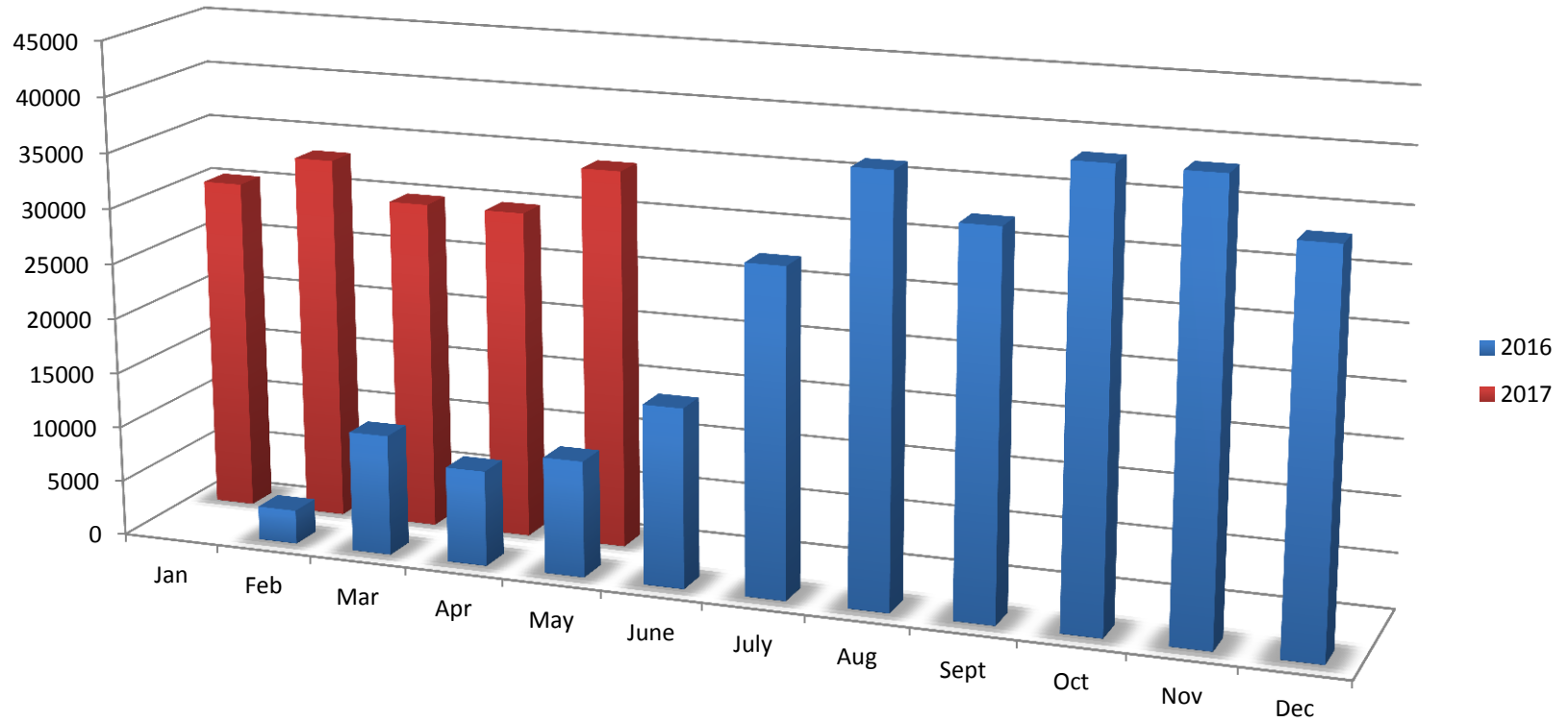
Become the benchmark for the whole Swiss financial Community, thanks to:

- # Swiss and International outlook
- # English as the main language
- # Balance between technical financial information and financial current news

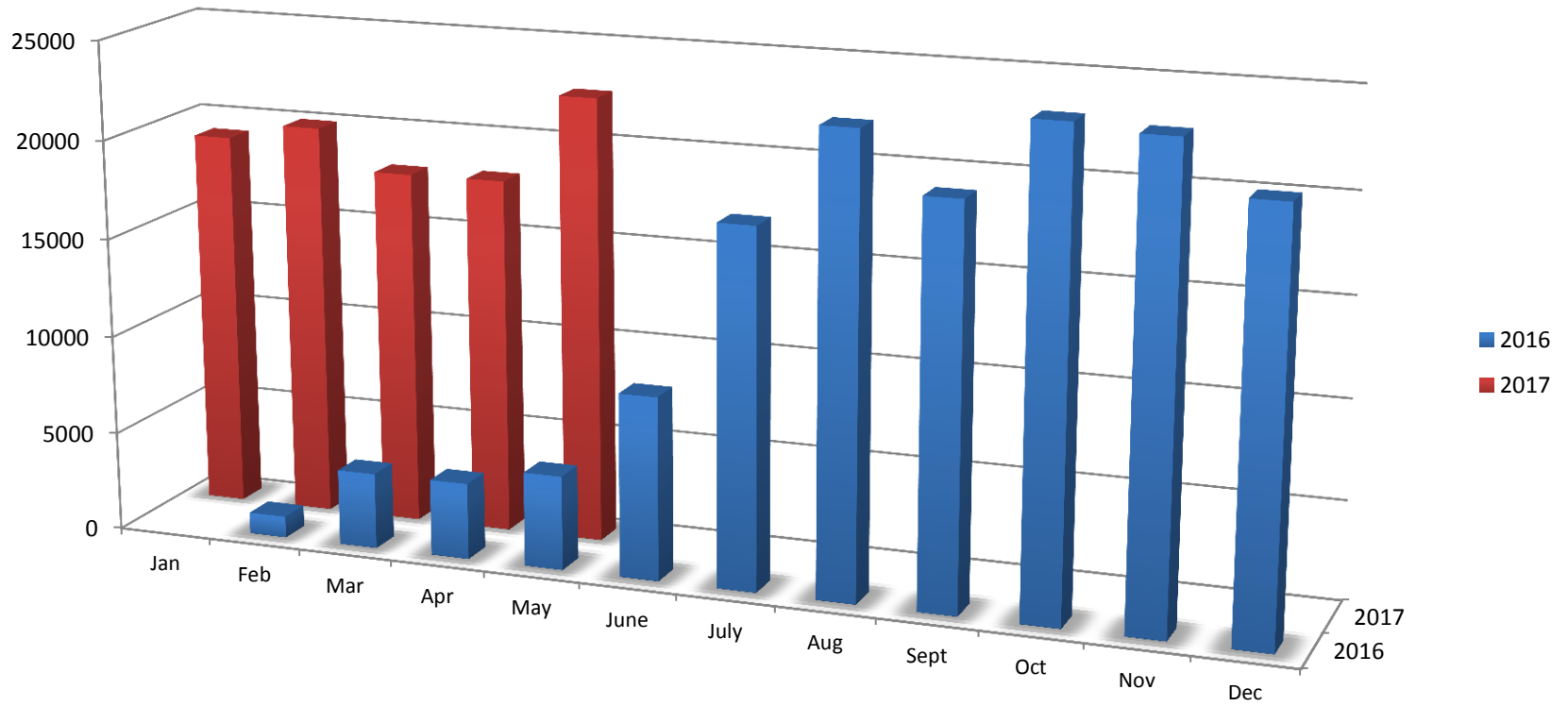
MarketPlus.ch Strengths

- ✓ Effective and unique communication format
- ✓ Ability to give visibility to its contributor's brand, increasing and strengthening their brand awareness

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- SAMT
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Financial and Legal Translations

29.11.2016

THE BOND ROUT (BY W. SNYDER)



8.47342 ↑ | NZD/USD 0.71255 ↓ | GBP/USD
FX market | Oil: Black Gold or Fools Gold? | Hill:

12:37 - 30 Nov Midday Snapshot
 12:35 - 30 Nov Markets Poise For Italy Referendum
 11:03 - 30 Nov Spike Controller

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Swiss Forex Bank & Marketplace

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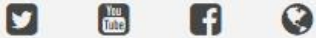
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25.11.2016

Technical analysis : USD/JPY expected to remain within the channel's borders



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Technical analysis : USD/JPY expected to remain within the channel's borders

The USD JPY currency pair behaved in accordance with expectations on Thursday having successfully retaken the level and leaving the immediate resistance area intact Despite [...]

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16.11.2016



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British consumer prices dropped unexpectedly last month despite the steep fall in the value of the British Pound after the Brexit vote official data showed [...]

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09.11.2016



Technical analysis : USD/CAD unchanged on Election day

The US Dollar was almost frozen against all other currencies including the Canadian Dollar as the currency exchange rate was only four pips higher than [...]

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a very powerful tool to reach a qualified target achieving awareness & reputation in a short time.

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- Creation of a **contributor's branded page** (a mini web-site) where you can find the main company's information and all published articles
- **Publication of articles** in the MarketPlus Website on a specific topic, becoming the **"expert"** in that matter for all readers
- Publishing articles month after month can create a **community of followers and faithful readers.**

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MarketPlus.ch is **strongly promoted** using the FinLantern Community and all the social.

NOTE: All revenues are currently fully invested in advertising, ensuring a high visibility also to all contributors



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professionals worldwide



Managed LinkedIn Groups:
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9.000 fans
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- **To develop** your own community of followers

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Period	Price	Note
3 months	CHF 3.000	
7 months	CHF 6.000	1 month free
12 months	CHF 9.000	3 months free

Advertising Banner Fee



Banner (rotation)	3 months	6 months	12 months
Leaderboard 730x100	CHF 1.500	CHF 3.000	CHF 4.500
Top Rectangle 300 x 250 max 300 x 600	CHF 1.500	CHF 3.000	CHF 4.500
Bottom Rectangle 300 x 250 max 300 x 600	CHF 1.000	CHF 2.000	CHF 3.000

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