

# MARKET::PLUS

The Swiss Financial Channel

[www.MarketPlus.ch](http://www.MarketPlus.ch)

FinLantern  
sicut in quiete et in procella

**MarketPlus.ch** is an independent publishing website specialized in economic and financial information.

**MarketPlus.ch** is edited by **FinLantern** ([www.FinLantern.com](http://www.FinLantern.com)), an international financial network with 120.000+ registered financial professionals worldwide, and market leader in the organization of financial events in Switzerland and Italy.

Below some of the main events organized by FinLantern:



[www.LanternFundForum.ch](http://www.LanternFundForum.ch)



[www.LanternFiscalForum.ch](http://www.LanternFiscalForum.ch)



[www.FinDating.com](http://www.FinDating.com)



[www.LanternCommodityForum.ch](http://www.LanternCommodityForum.ch)

**MarketPlus.ch** is complementary to all the services offered by FinLantern: it is an effective tool able to ensure visibility to all FinLantern's partners and to support them in developing new business opportunities

NEWS +

MARKET & FINANCE +

POINT OF VIEW +

FOCUS +

EVENTS +

LIFESTYLE +

BOOKS +

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30.11.2016



## THE WORLD FROM DIFFERENT PERSPECTIVES

SAMT

Read the points of view of our contributors

# UniMoney

## Financial and Legal Translations



SD/SEK 9.16639 ↑ | USD/NOK 8.47543 ↑  
minister says deals with Russia to be 'win-win' |

## **MarketPlus.ch Goal**

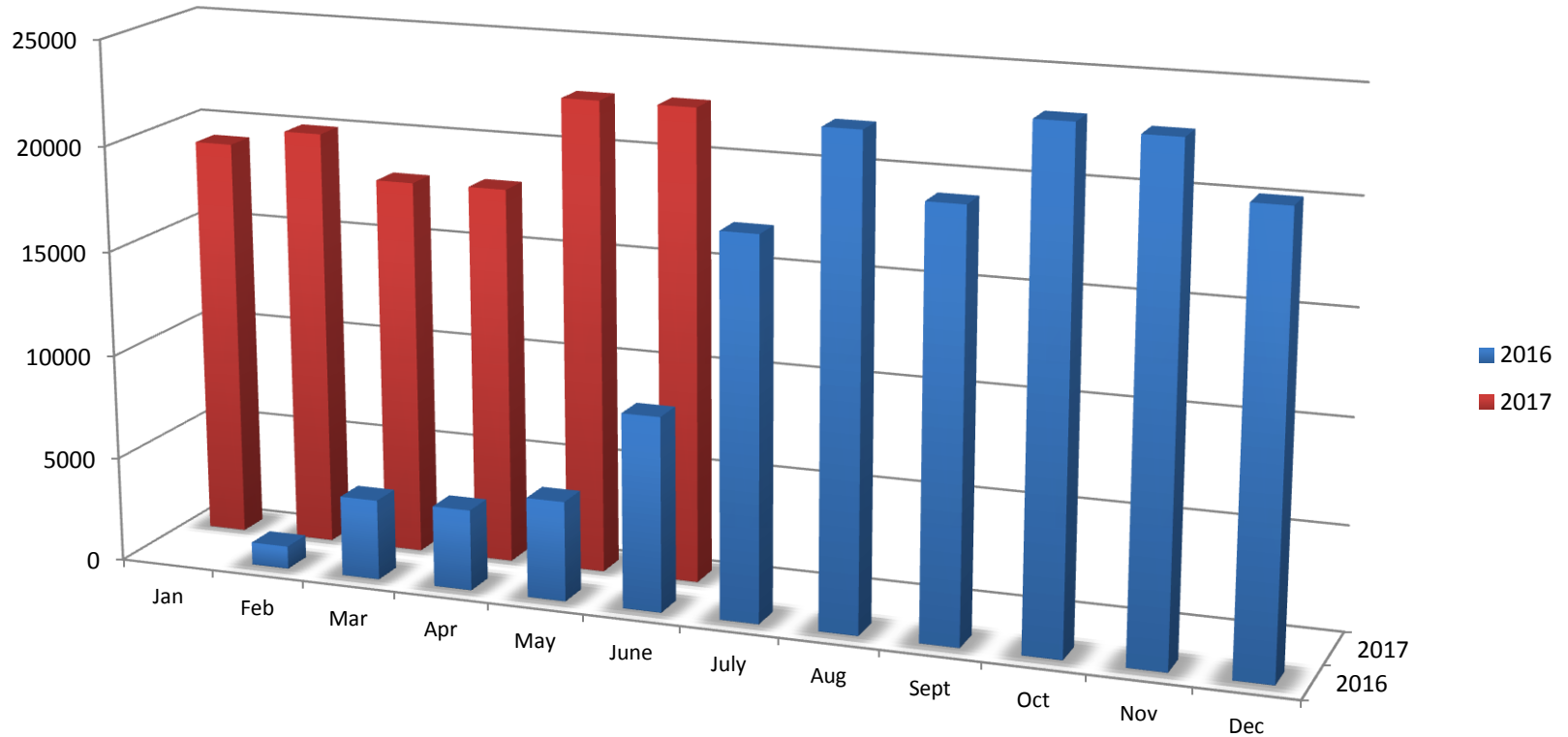
*Become the benchmark for the whole Swiss financial Community, thanks to:*

- # Swiss and International outlook
- # English as the main language
- # Balance between technical financial information and financial current news

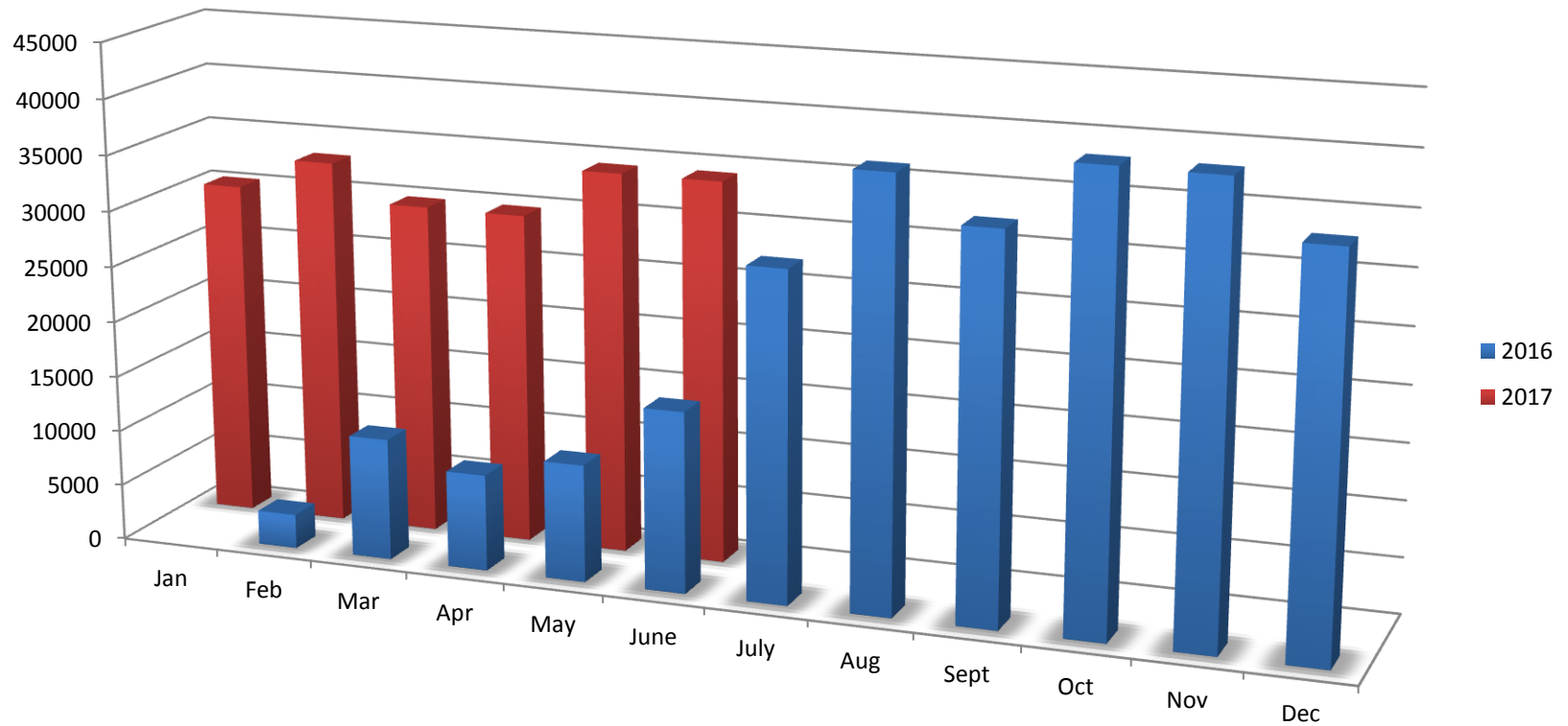
## **MarketPlus.ch Strengths**

- ✓ Effective and unique communication format
- ✓ Ability to give visibility to its contributor's brand, increasing and strengthening their brand awareness

### UNIQUE VISITORS




### PAGES VIEWED



# Become a Contributor

NEWS + MARKET & FINANCE + POINT OF VIEW + FOCUS + EVENTS + LIFESTYLE + BOOKS +

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- DUKASCOPY
- DSC INVESTMENT
- IG BANK
- KELLER ZABLE
- LANTERN FUND FORUM
- ODDO MERITEN ASSET MANAGEMENT
- OPENFUNDS
- SAMT
- FIDA

# UniMoney

## Financial and Legal Translations

29.11.2016

### THE BOND ROUT (BY W. SNYDER)



Read the points of view of our contributors



8.47342 ↑ | NZD/USD 0.71255 ↓ | GBP/USD  
FX market | Oil: Black Gold or Fools Gold? | Hill:

12:37 - 30 Nov Midday Snapshot  
12:35 - 30 Nov Markets Poise For Italy Referendum  
11:03 - 30 Nov Spike Controller



# DUKASCOPY

## Swiss Forex Bank & Marketplace

### CONTRIBUTOR

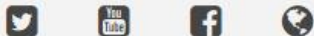
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Dukascopy Bank is a Swiss innovative online bank providing Internet based and mobile trading services (with foreign exchange, bullion and binaries), banking and other financial services through innovative proprietary technical solutions.

The company has been founded on 2 November 2004 in Geneva, Switzerland where it has its headquarters. Dukascopy Bank is regulated by the Swiss Financial Market Supervisory Authority FINMA both as a bank and dealer. Dukascopy Bank provides online and mobile trading services through the SWFX – Swiss FX Marketplace and other services.

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25.11.2016

**Technical analysis : USD/JPY expected to remain within the channel's borders**



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25.11.2016



**Technical analysis : USD/JPY expected to remain within the channel's borders**

The USD JPY currency pair behaved in accordance with expectations on Thursday having successfully retaken the level and leaving the immediate resistance area intact Despite [...]

[Read More](#)



16.11.2016



**UK inflation remains low in October despite weak Sterling**

British consumer prices dropped unexpectedly last month despite the steep fall in the value of the British Pound after the Brexit vote official data showed [...]

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09.11.2016



**Technical analysis : USD/CAD unchanged on Election day**

The US Dollar was almost frozen against all other currencies including the Canadian Dollar as the currency exchange rate was only four pips higher than [...]



## Become a Contributor

**MarketPlus.ch** offers to its partners the opportunity to become **CONTRIBUTORS:**

a very powerful tool to reach a qualified target achieving awareness & reputation in a short time.

- **High visibility** : logo in HomePage, articles in the slider in Homepage and in the related section, link to your website in your branded page
- Creation of a **contributor's branded page** (a mini web-site) where you can find the main company's information and all published articles
- **Publication of articles** in the MarketPlus Website on a specific topic, becoming the **"expert"** in that matter for all readers
- Publishing articles month after month can create a **community of followers and faithful readers.**

## Promotion activity

MarketPlus.ch is **strongly promoted** using the FinLantern Community and all the social.

**NOTE: All revenues are currently fully invested in advertising, ensuring a high visibility also to all contributors**



DB 120.000+  
professionals worldwide



Managed LinkedIn Groups:  
140.000+ members



16.000+ followers



9.000 fans  
230.000+ post coverage /week



## Why choose MarketPlus.ch

- **To reach** the Swiss financial Community as a whole
- **To achieve** a qualified target
- **To obtain** a higher visibility
- **To increase** your awareness & reputation
- **To develop** your own community of followers

... by creating your branded page on MarketPlus.ch

## Branded Page Fee

- Logo in Home Page
- Creation of a Contributor's branded page
- Publish up to n. 4 articles / month

Period	Price	Note
3 months	CHF 3.000	
7 months	CHF 6.000	1 month free
12 months	CHF 9.000	3 months free

# Advertising Banner Fee



Banner (rotation)	3 months	6 months	12 months
Leaderboard 730x100	CHF 1.500	CHF 3.000	CHF 4.500
Top Rectangle 300 x 250 max 300 x 600	CHF 1.500	CHF 3.000	CHF 4.500
Bottom Rectangle 300 x 250 max 300 x 600	CHF 1.000	CHF 2.000	CHF 3.000

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