



The “Real” Financial Community

WHO WE ARE



FinLantern is a unique “REAL” community of financial professionals with a leading position in the organization of events in the financial sector in Switzerland and Italy (50,000+ contacts).

Financial Advisors • Tax Advisors
Commodity Traders • Private Bankers
Economists • Family Officers • Financial Analysts
Wealth Managers • Fund Selectors
Corporate Finance • Service Providers
Venture Capital • Private Equity

The “Real” Financial Community

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WHY A “REAL” COMMUNITY?

The “**FinLantern Community**” is a new concept based on the idea that only if you have the **opportunity to meet someone in the real world**, shaking his hand and looking at his eyes, you will have an effective chance to build a relationship and develop synergies with him.

FREE REGISTRATION

http://community.finlantern.com/account/sign_up

FinLantern COMMUNITY



BY WEBSITE



BY APP



The “Real” Financial Community

B2B Financial Fairs



QUANT 2019

► (14° Edition)
21 – 22 February, 2019
Venice

FIN DATING
meet the world's high flyers



► (5° Edition)
13 June, 2019
Geneva

LANTERN  FUND FORUM
LUGANO

► (9° Edition)
18 November, 2019
Lugano

Other Events planned in 2020:

LANTERN  FISCAL FORUM
LUGANO

(5° Edition)
Lugano

LANTERN  COMMODITY FORUM
LUGANO

(5° Edition)
Lugano

QUANT



Quant is the Lead Quantitative & Asset Management Event in Europe. FinLantern and Diaman SCF will continue their partnership for the next edition of QUANT 2019.

The partnership will contribute to an even higher quality of this event for all our partners and delegates.

VENUE: Scuola Grande S. Giovanni Evangelista (Venice)

DATE: 21th - 22th February 2019

FORMULA:

- workshops
- one-to-one meetings with Asset Management Firms



TARGET

The target is mostly represented by Wealth Managers, Financial Consultants, Independent Fee Only Advisors, Private Bankers, Family Officers, based in the rich north-eastern part of Italy

TURN-KEY PACKAGE

- N. 1 stand in the exhibition hall
- N. 5 exhibitor passes
- N. 5 client passes
- Brochure in the delegate bags
- Premium Account FinLantern Community

SPEECHES and WORKSHOP

Possibility to hold speeches or organize workshops, useful to increase the effectiveness of your promotional messages and win new clients/partners interested in your services/products



QUANT 2019

www.quant.it

FinDating



Based on cost and time efficiency, **FinDating** aims to deliver high-level networking opportunities as well as prospects to raise the awareness of, and build productive relationships with, movers and shakers in the Geneva financial sector (Private Bankers, Independent Wealth Managers, Multi Family Officers, Financial Advisors, HNWIs).

In 2019 it becomes an exclusive event only for buy-side financial professionals

VENUE: Four Seasons Hotel des Bergues (Geneva)

DATE: 13th June 2019

TOPIC: FinTech - Blockchain - SRI

FORMULA:

- Workshops
- 1-on-1 meetings with Asset Management Firms
- Investment Speed Dating Session



TARGET

- Private Bankers
- Wealth Managers
- Family Officers
- Other Financial Professionals

TURN-KEY PACKAGE

- Corner (4 sqm) with elegant chairs and small table from the hotel, literature-rack, WiFi, electricity, poster on the back-wall.
- Logo, hyperlink and company description on the official website, complete company profile page in the GUIDE.

BUSINESS SPEED DATING

FinDating will give the opportunity to its partners to introduce their services in front of a wide audience in just ... 3 minutes!



FINDATING

meet the world's high flyers

www.FinDating.ch

Lantern Fund Forum



The LFF – Lantern Fund Forum in Lugano is the ninth edition of one of the most important event focused on Asset Management, Investment Tools (Certificates, ETF, structured products, unit linked ...) and Fundamental Analysis, organized in Switzerland and Northern Italy. The forum will host a number of specialized conferences and an exhibition area.

VENUE: Palazzo dei Congressi - LUGANO

DATE: 18th November, 2019

EXPECTED PARTICIPANTS:

1000 (only financial professionals)



TARGET

- Portfolio managers (Funds, Hedge Funds, Funds of Funds, Managed Accounts)
- Wealth managers
- Private bankers
- Financial advisors
- Family officers
- Risk managers
- Traders & Brokers
- Trustees
- Service providers

TURN-KEY PACKAGE

- Complete booth with all accessories, and connection
- Customization with company name
- Logo, hyperlink and company description on the official LFF website
- Complete company profile page in the LFF GUIDE
- Premium Account FinLantern Community

SPEAKERS PAST EDITIONS



Lirio Parisotto



Mark Faber



Nouriel Roubini



Jean-Claude Trichet



Dominick Salvatore



Joseph Stiglitz



Michael Spence



John Mauldin



Viviane Reding



www.LanternFundForum.ch

FULL INVESTORS EVENTS



Full Investors Events by FinLantern represent a unique opportunity of matching between leading **Asset Management firms** with unique and innovative strategies and a number of **selected and qualified Fund Selectors**, looking for new investment opportunities.

Full Investors Events are 2-day/2-night events which take place in wonderful locations with an historical and cultural interest, in Switzerland or northern Italy.

Website: <https://finlantern.com/full-investors/>



FULL INVESTORS FORMULA



A **FULL INVESTORS** event is a combination among:

- 1-on-1 meetings/workshops = business opportunities
- Networking times = relationships
- Entertainments = emotion

The specific goal is to create a familiar environment of trust and confidence able to facilitate any investment decision process, and where emotion have the power to be linked to durable memories and durable relationships



NEXT FULL INVESTORS EVENTS



GENOVA - 27th - 29th March, 2019

FinLantern 10-year anniversary celebration



MARANELLO (BO) - 3rd - 5th July, 2019



BRESCIA - 11th - 13th September, 2019



FULL INVESTORS EMOTION



GENOVA

The Gala Dinner “in” the shark pool



MARANELLO (BO)

Ferrari test drive
F1 simulator competition

BRESCIA

Wine tasting in the Franciacorta region



... and much more!

TARGET

For Fund Selector only!

- Family Officers
- Independent Fee Only Advisors
- Independent Wealth Managers
- CIOs of Small-medium banks (BCC, Saving banks)
- Only Decision Makers characterized by a quick investment decision process

TURN-KEY PACKAGE

- Meetings Agenda with all selected delegates
- 2 rooms for 2 nights full board
- Possibility to distribute "welcome gifts" and promotional material
- Welcome Cocktail
- Gala Dinner
- List of all Fund Selectors with all contact info
- FinLantern Community Premium profile

THE FUND SELECTORS' OBLIGATIONS

- Availability to take part to 1-on-1 meetings and / or workshops with Sponsors on both days
- Attendance to the Gala Dinner and the other networking events
- Registration to the FinLantern Community

PRESENTATIONS



- PR cocktails
- Road - Shows
- Luncheon
- Webinar



The “Real” Financial Community

FinLantern organizes road-shows, presentations, seminars and courses in **Lugano**, **Geneva**, **Zurich** and **Milan** directly (and also in Paris, Montecarlo, Munich, Frankfurt, London and New York, thanks to a number of local partnerships).



Visit <https://finlantern.com/presentations/> for a complete list of all presentations

OUR TURN-KEY PACKAGE



- **Selection** of the target within FinLantern community database
- **Advisory** about the event organization (logistics, location, time, date, catering, other providers ...)
- **Support** to book hotels, restaurants for dinners and/or trains, necessary during the roadshow
- Direct management of **electronic invitations** (save-the-date + reminder)
- **Direct phone call** to the main important contacts and in order to reduce the risk of no-shows within those who registered to the event
- Management of the **attendees list**
- Management of the **check-in desk**
- Delivery of the attendees list with all **contact details**
- Support in **Follow-up** activity



INTRODUCING SERVICES



FinLantern: your “marketing/business development” service in outsourcing

Thanks to its team of “introducers”, represented by local senior financial professionals, FinLantern actively searches within its database (around 50.000 contacts in CH and ITA) potential prospects for its clients, with the aim to generate a lead or organize a 1-on-1 meeting.

Main advantages:

- **Flexibility** (no minimum duration)
- **Effectiveness** (access to FinLantern database)
- **Synergy** (fully integrated with other FinLantern services)



EDITORIAL SERVICES



The independent publishing website specialized in Economic & Financial Information.

www.MarketPlus.ch

Download the presentation:

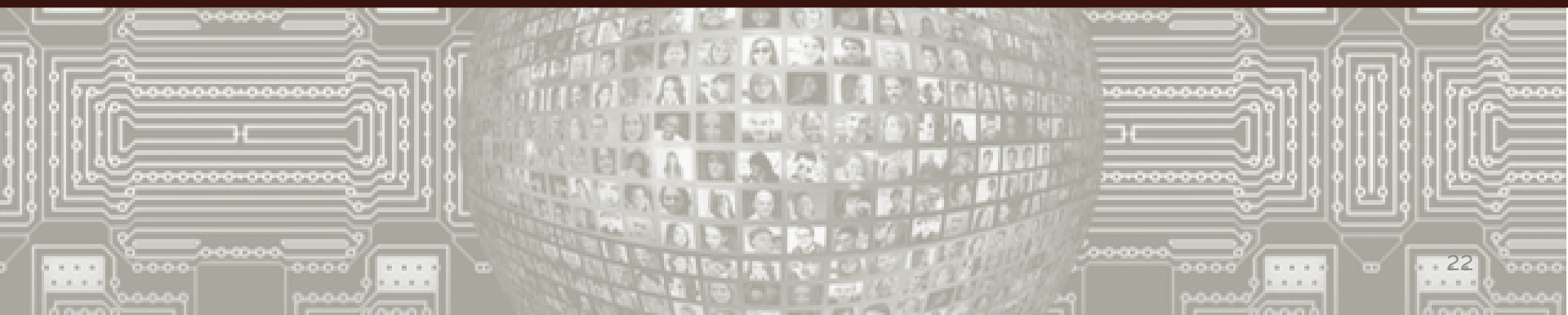
<https://finlantern.com/marketplus-ch/>

COMPANY PROFILES ON OUR GUIDES

Publish your company profile page or AD page on our events' guide (LFF, Quant, FinDating) distributed to 2000 qualified delegates

NEWSLETTER (WHITELABEL)

We can support you to create (layout and contents) corporate newsletters to be sent to your customer database in order to strengthen your awareness



OUR TEAM



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