

LUGANO FINANCE FORUM

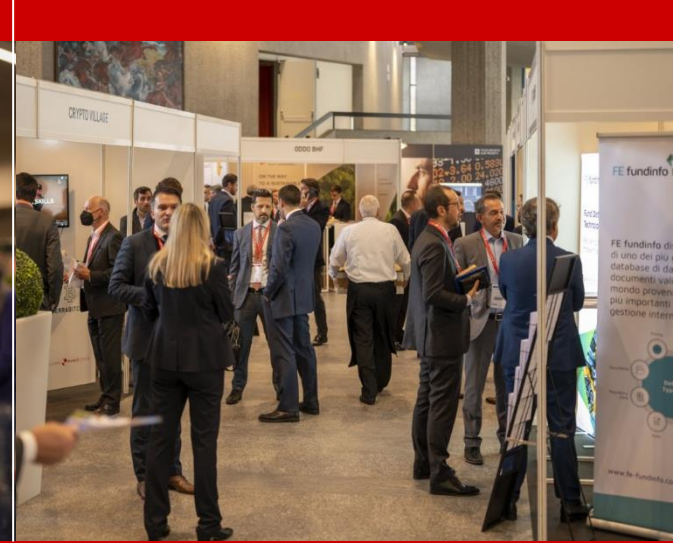
BY FINLANTERN



**EXHIBITION AREA
CONFERENCES**



**1-TO-1
MEETINGS**



**DIGITAL NETWORKING
AND MATCHING AREA**

LUGANO, PALAZZO DEI CONGRESSI

NOVEMBER 19th, 2024

13th EDITION

LFF will celebrate this year its 13th edition!

LUGANO: our Forum is the leading financial event in the Italian part of Switzerland and represents a **unique opportunity to meet all the financial professionals based in the Ticino area, in one shot**

FINANCE: **not only Asset Management** ... but also **Alternative Investments** (Real Estate, Art, PE & VC, Gold, Blockchain & Crypto ...) and **Services** (Fintech, AI, Wealth Mgmt Softwares, Fiscal & Legal, Fund Administration ...)

FORUM: the event is based on **2 sessions of conferences** and an **exhibition area** where facilitate the matching between international brands and local financial professionals








Digital Networking and Matching area

for all Delegates & Sponsors registered to LFF

Access the Delegates and Sponsors List, chat and schedule meetings with them!

- 1 ACCESS THE ATTENDEES LIST.** Sponsors will be able to connect and contact all the Delegates and Sponsors registered to LFF.
- 2 VIRTUAL BOOTH** with company description, visibility of all staff members, and possibility to send them a message and appointment requests.
- 3 NETWORKING.** All LFF Delegates are visible on the web app and able to contact with other participants and sponsors.
- 4 1:1-MEETING AGENDA.** Easy view of the calendar agenda with all the meetings scheduled.
- 5 MEETINGS** will be held "**physically**" at the Palazzo dei Congressi or "**virtually**" online, through the web app.



-  Attendees
Connect with others
-  Sponsors
Contact the Sponsors
-  Agenda
and general information
-  Exhibition Map
Exhibition Map
-  LFF Website
Lugano Finance Forum



FinLantern A.I. lead generation system

- 1 Target identification:** the Sponsor provides a number of keywords to identify his products/services and target audience.
- 2 Leads searching:** FinLantern's Artificial Intelligence system, in combination with FinLantern database, searches for potential leads.
- 3 Tailored marketing:** FinLantern sends a specific invitation to each of the potential leads in order to invite them to join LFF and ask for a meeting with the Sponsor in question.
- 4 Meeting request:** as soon as the potential lead registers on LFF, he will again be invited to send a meeting request to the Sponsor, provider of the product/service he is looking for.



Target

- ✓ Fund managers (Funds, Hedge Funds, Funds of Funds...)
- ✓ Fund selectors
- ✓ Wealth managers (Discretionary Accounts)
- ✓ Private bankers
- ✓ Financial advisors
- ✓ Family officers
- ✓ Blockchain & Cryptocurrencies investors
- ✓ Financial Analyst
- ✓ Risk Managers
- ✓ Traders & Brokers
- ✓ Trustees
- ✓ Service providers



Main conference topics

Main Topics LFF 2024: **ESG, AI in finance, digital assets and traditional finance, asset allocation & investment strategies, alternative investments (real estate, gold, npl)**



**FINTECH
& AI**



**BLOCKCHAIN
&
CRYPTO**



**ETFs &
FUNDS**



**ESG/SRI
&
MEGATRENDS**



**PRIVATE
MARKETS**



**FIXED
INCOME**



Participation options

MAIN PARTNERSHIP

EXHIBITION PACKAGES:

- PREMIUM
- STANDARD
- LIGHT
- SPONSORSHIP (NO BOOTH)

**SPONSORSHIP
OPPORTUNITIES**

Main Partnership

Stand:

- **Stand** (8 mq) in a premium position with superior furniture and large screen included

Visibility:

- **First level of Visibility** in all official communication and communication supports
- **ADV Movie** 60"
- **Promotional materials** in the welcome bags
- **Roll up** in a strategic point of the fair (other than its own stand)
- **List of all LFF delegates with contacts** (exclusively for Main Partners)

Forum (Exclusively for Main Partners):

- **Speaking slot** (30 min) OR
- **Participation to round tables** (according the topics dealt with)

Max 5 Main
partners:
CONTACT US

Already confirmed Main Partners:



Main Partnership Fee: CONTACT US!

Exhibition Packages 2024

	Premium	Standard	Light	Sponsorship
Stand (6 sqm – fully equipped)	dark grey booths in the map	light grey booths in the map	1 table + 2 stools	✗
Digital Networking and Matching area	✓	✓	✓	✓
A.I. lead generation marketing	✓	✓	✓	✗
Visibility: online & offline	✓	✓	✓	✓

Contact us!

Optional & special sponsorships

- **SPEAKING SLOT:** is guaranteed (and included) only to the Main Partners.
According to availability: **CHF 2,500**
- **PANEL:** max 50 minutes
According to availability/topic: **CHF 2,000**
- **ADDITIONAL BOOTH SPACE:** CHF/sqm 1.000

FROM EXTERNAL PROVIDERS

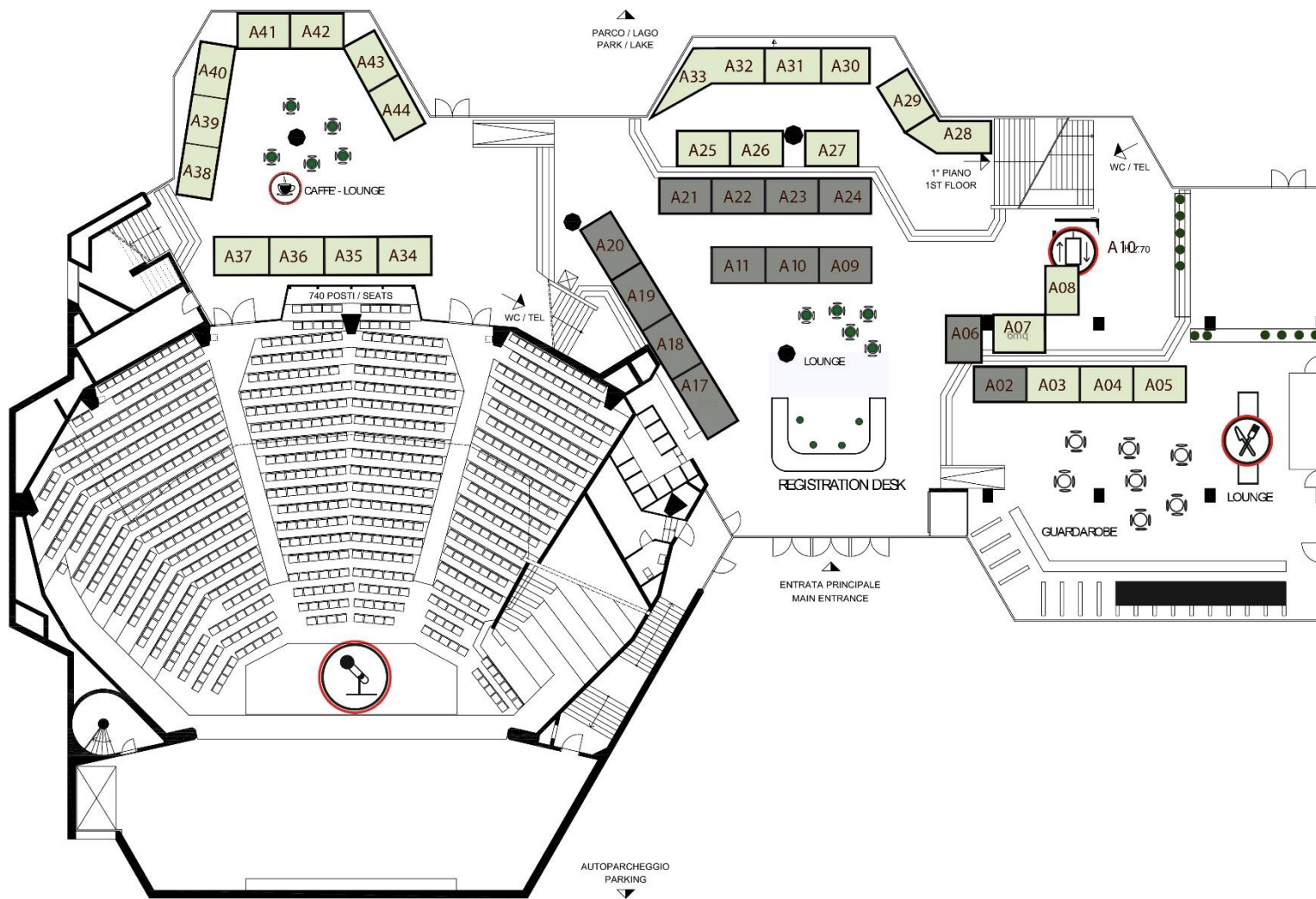
- Stand customization
- Additional equipment (furniture)
- Large screen
- Hostess: English and Italian (and an eventual third language)

VAT (8.1%) not included

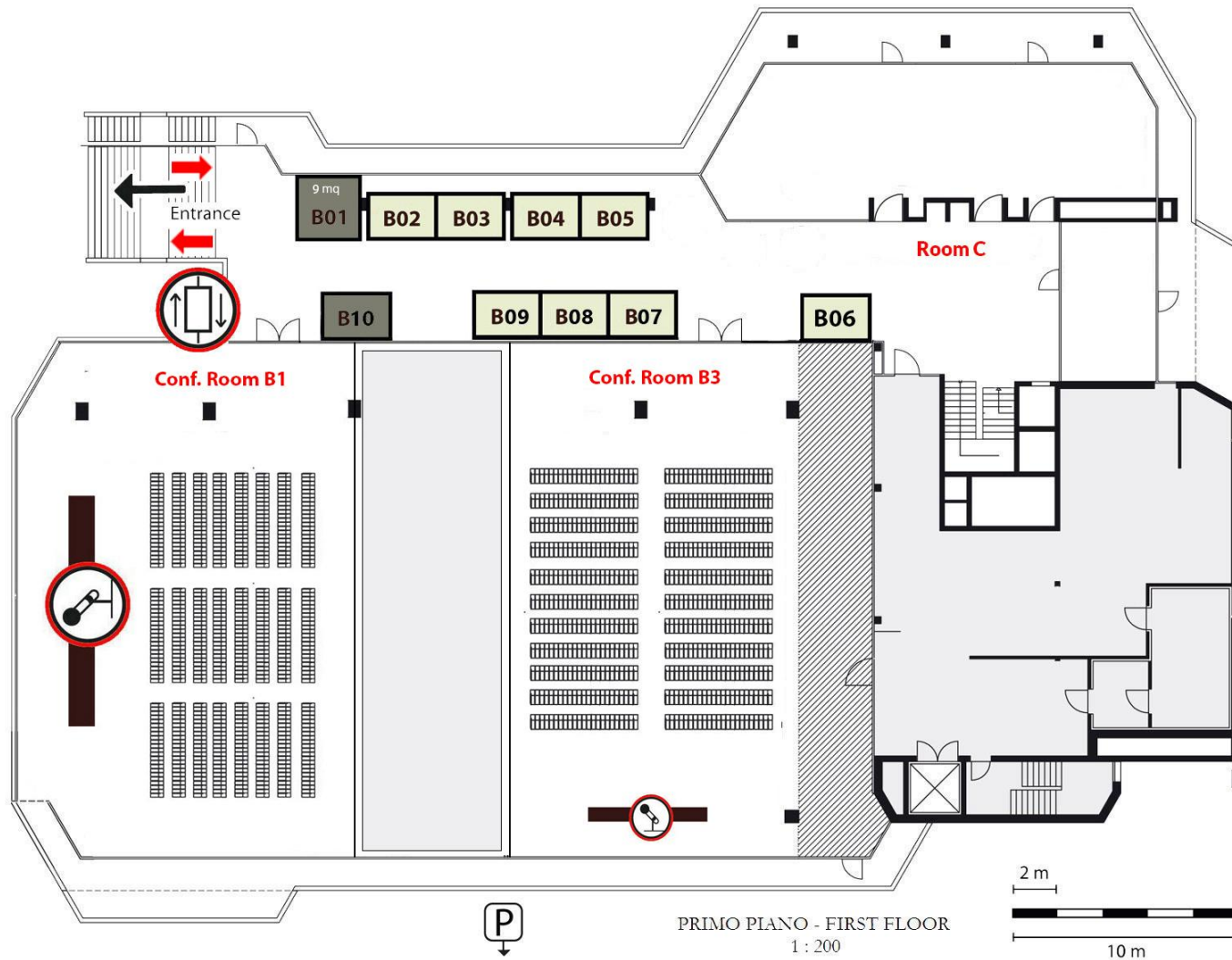
Sponsorships	CHF
Badge	2.500
Welcome Bags	2.500
Roll ups in Conference Rooms	1.000
Lunch	2.500
Water	3.000
End of work cocktail	2.500



Map – Ground floor



Map – First floor



2023 LFF Partners

Main partner



Partners



Contacts



“The Lantern” Research SA

Via Montarina 21

6900 Lugano (CH)

www.LuganoFinanceForum.ch
www.FinLantern.com



Riccardo Esposito – CEO

Riccardo@FinLantern.com

+41 (0)91 224 72 50

+41 (0)79 226 54 96

Organization Team



Danila Rizzi - Business Development

Danila@FinLantern.com



Francesca Duregon – Marketing & Communication

Francesca@FinLantern.com



Natalia Samaropoulou- Business Development

Natalia@FinLantern.com



Bernardo Calini – Introducing services

Bernardo@FinLantern.com