

# LUGANO FINANCE FORUM

BY FINLANTERN

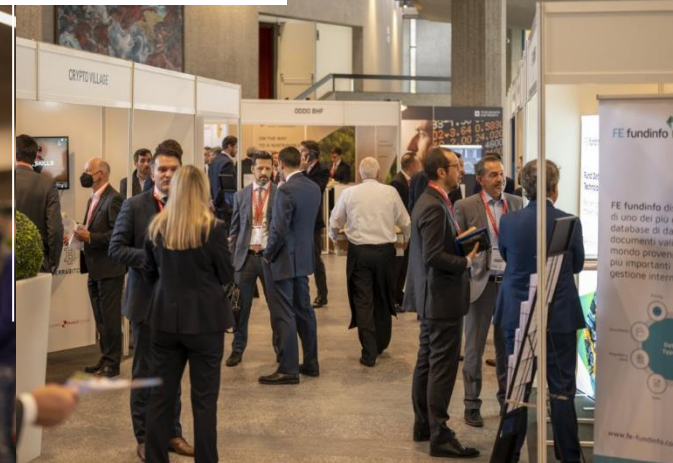
Main partners:



**EXHIBITION AREA  
CONFERENCES**



**1-TO-1  
MEETINGS**



**DIGITAL NETWORKING  
AND MATCHING AREA**

**LUGANO, PALAZZO DEI CONGRESSI**

**NOVEMBER 18<sup>th</sup>, 2025**

# 14<sup>th</sup> EDITION

***LFF will celebrate this year its 14<sup>th</sup> edition!***

**LUGANO**: our Forum is the leading financial event in the Italian part of Switzerland and represents a **unique opportunity to meet all the financial professionals based in the Ticino area, in one shot**

**FINANCE**: **not only Asset Management** ... but also **Alternative Investments** (Real Estate, Art, PE & VC, Gold, Blockchain & Crypto ...) and **Services** (Fintech, AI, Wealth Mgmt Softwares, Fiscal & Legal, Fund Administration ...)

**FORUM**: the event is based on **2 sessions of conferences** and an **exhibition area** where facilitate the matching between international brands and local financial professionals








# Digital Networking and Matching area

for all Delegates & Sponsors registered to LFF

*Access the Delegates and Sponsors List, chat and schedule meetings with them!*

- 1 ACCESS THE ATTENDEES LIST.** Sponsors will be able to connect and contact all the Delegates and Sponsors registered to LFF.
- 2 VIRTUAL BOOTH** with company description, visibility of all staff members, and possibility to send them a message and appointment requests.
- 3 NETWORKING.** All LFF Delegates are visible on the web app and able to contact with other participants and sponsors.
- 4 1:1-MEETING AGENDA.** Easy view of the calendar agenda with all the meetings scheduled.
- 5 MEETINGS** will be held "**physically**" at the Palazzo dei Congressi or "**virtually**" online, through the web app.



-  Attendees  
Connect with others
-  Sponsors  
Contact the Sponsors
-  Agenda  
and general information
-  Exhibition Map  
Exhibition Map
-  LFF Website  
Lugano Finance Forum





# FinLantern A.I. lead generation system

- 1 Target identification:** the Sponsor provides a number of keywords to identify his products/services and target audience.
- 2 Leads searching:** FinLantern's Artificial Intelligence system, in combination with FinLantern database, searches for potential leads.
- 3 Tailored marketing:** FinLantern sends a specific invitation to each of the potential leads in order to invite them to join LFF and ask for a meeting with the Sponsor in question.
- 4 Meeting request:** as soon as the potential lead registers on LFF, he will again be invited to send a meeting request to the Sponsor, provider of the product/service he is looking for.



# Target

- ✓ Fund managers (Funds, Hedge Funds, Funds of Funds...)
- ✓ Fund selectors
- ✓ Wealth managers (Discretionary Accounts)
- ✓ Private bankers
- ✓ Financial advisors
- ✓ Family officers
- ✓ Blockchain & Cryptocurrencies investors
- ✓ Financial Analyst
- ✓ Risk Managers
- ✓ Traders & Brokers
- ✓ Trustees
- ✓ Service providers



# Main conference topics - TBC

Main Topics LFF 2025: **ESG, AI in finance, digital assets and traditional finance, asset allocation & investment strategies, alternative investments (real estate, gold, npl)**



**FINTECH  
& AI**



**BLOCKCHAIN  
&  
CRYPTO**



**ETFs &  
FUNDS**



**ESG/SRI  
&  
MEGATRENDS**



**PRIVATE  
MARKETS**



**FIXED  
INCOME**



## **Participation options**

**MAIN PARTNERSHIP**

**EXHIBITION PACKAGES:**

- PREMIUM
- STANDARD
- LIGHT
- SPONSORSHIP (NO BOOTH)

**SPONSORSHIP  
OPPORTUNITIES**

# Main Partnership

## Stand:

- **Stand** (8 mq) in a premium position with superior furniture and large screen included

## Visibility:

- **First level of Visibility** in all official communication and communication supports
- **ADV Movie** 60"
- **Promotional materials** in the welcome bags
- **Roll up** in a strategic point of the fair (other than its own stand)
- **List of all LFF delegates with contacts** (exclusively for Main Partners)

Max 5 Main partners:  
CONTACT US

## Forum (Exclusively for Main Partners ):

- **Speaking slot** (30 min) OR
- **Participation to round tables** (according the topics dealt with)

Main partners:





# Exhibition Packages 2025

	Premium	Standard	Light	Sponsorship
<b>Stand</b> (6 sqm – fully equipped)	dark grey booths in the map	light grey booths in the map	1 table + 2 stools	✗
<b>Digital Networking and Matching area</b>	✓	✓	✓	✓
<b>A.I. lead generation marketing</b>	✓	✓	✓	✗
<b>Visibility:</b> online & offline	✓	✓	✓	✓

**Contact us for a quotation**

# Optional & special sponsorships

- **SPEAKING SLOT:** is guaranteed (and included) only to the Main Partners.  
According to availability
- **PANEL:** max 50 minutes  
According to availability/topic
- **ADDITIONAL BOOTH SPACE**

## FROM EXTERNAL PROVIDERS

- Stand customization
- Additional equipment (furniture)
- Large screen
- Hostess: English and Italian (and an eventual third language)

**Contact us for a quotation**

## Sponsorships

Badge

Welcome Bags

Roll ups in Conference Rooms

Coffee Corner **SOLD!**

End of work cocktail

Gala dinner table



# Keynote Speaker

## ***Eva Vlaardingerbroek***



**Eva Vlaardingerbroek** (1996) is a Dutch political and cultural commentator and legal philosopher. She has been regularly featured on Mark Steyn, Tucker Carlsson and many other media outlets across the world. She received her masters with honors from Leiden University in 2019 and after getting involved in Dutch politics, she – the dubbed ‘shield maiden of the far right’ – has made it her mission to defend freedom and Western civilization and culture. She’s particularly known for her fight for the Dutch farmers and her stance against immigration and the European Union in her viral speeches at CPAC Hungary. Eva has over 1.5 million followers on social media platforms including X and Instagram.

**At the Lugano Finance Forum, keynote speaker Eva Vlaardingerbroek will deliver a powerful speech on why Switzerland’s model of democracy, freedom, and economic independence stands in stark contrast to the European Union — and why the EU is far from being a model worth imitating.**



Official X Account: [EvaVlaar](https://twitter.com/EvaVlaar)



Official IG Account: [eva.vlaar](https://www.instagram.com/eva.vlaar)

# NEW

## *Gala dinner table sponsorship*

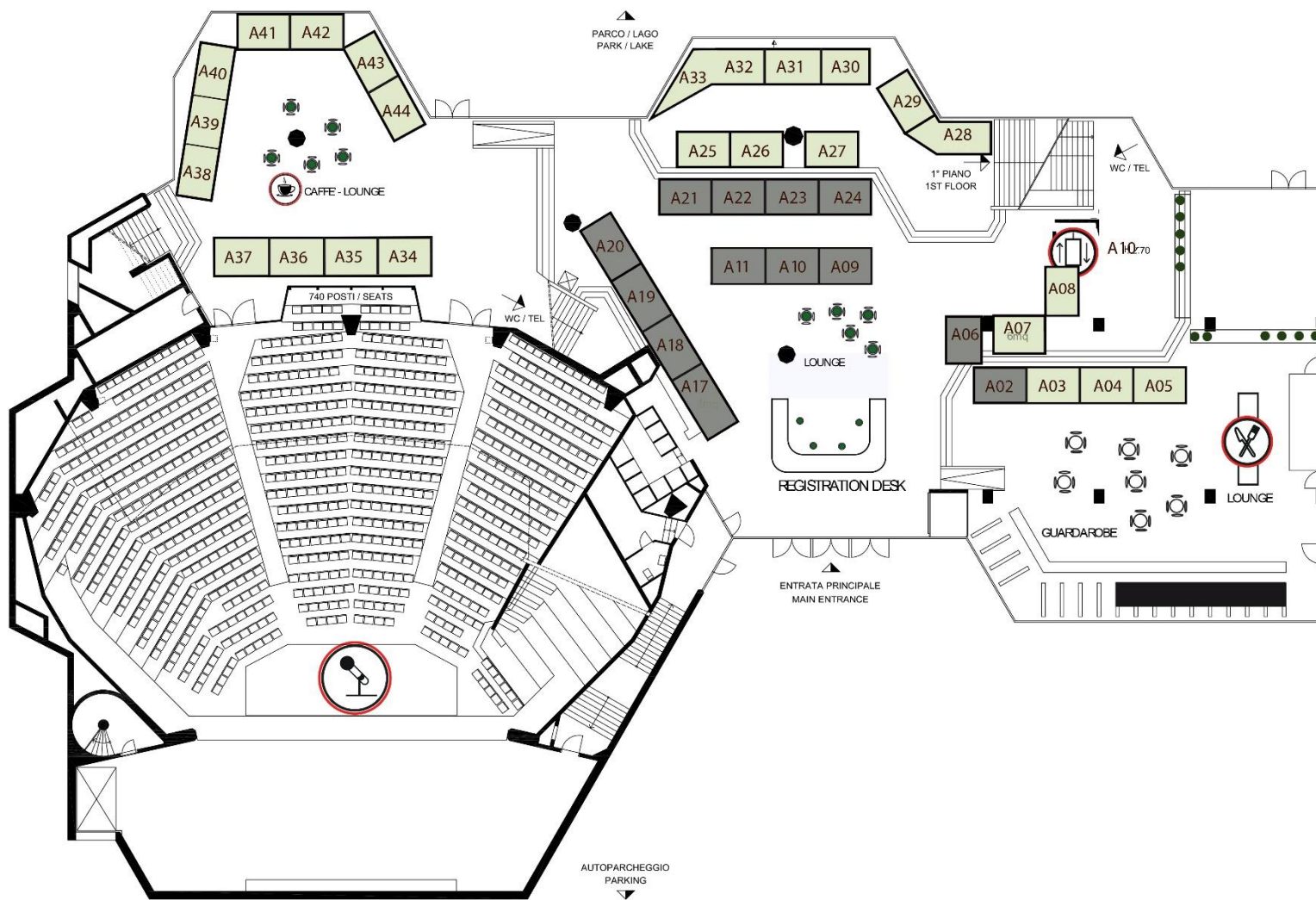
**An exclusive, invitation-only gala dinner will take place on 18 November, after the Forum.**

- *Partners can sponsor a table (8–9 seats), invite key contacts, or host selected industry leaders invited by us*
- *A unique opportunity to boost visibility and strengthen local relationships.*
- *Table Sponsorship: **CONTACT US.***



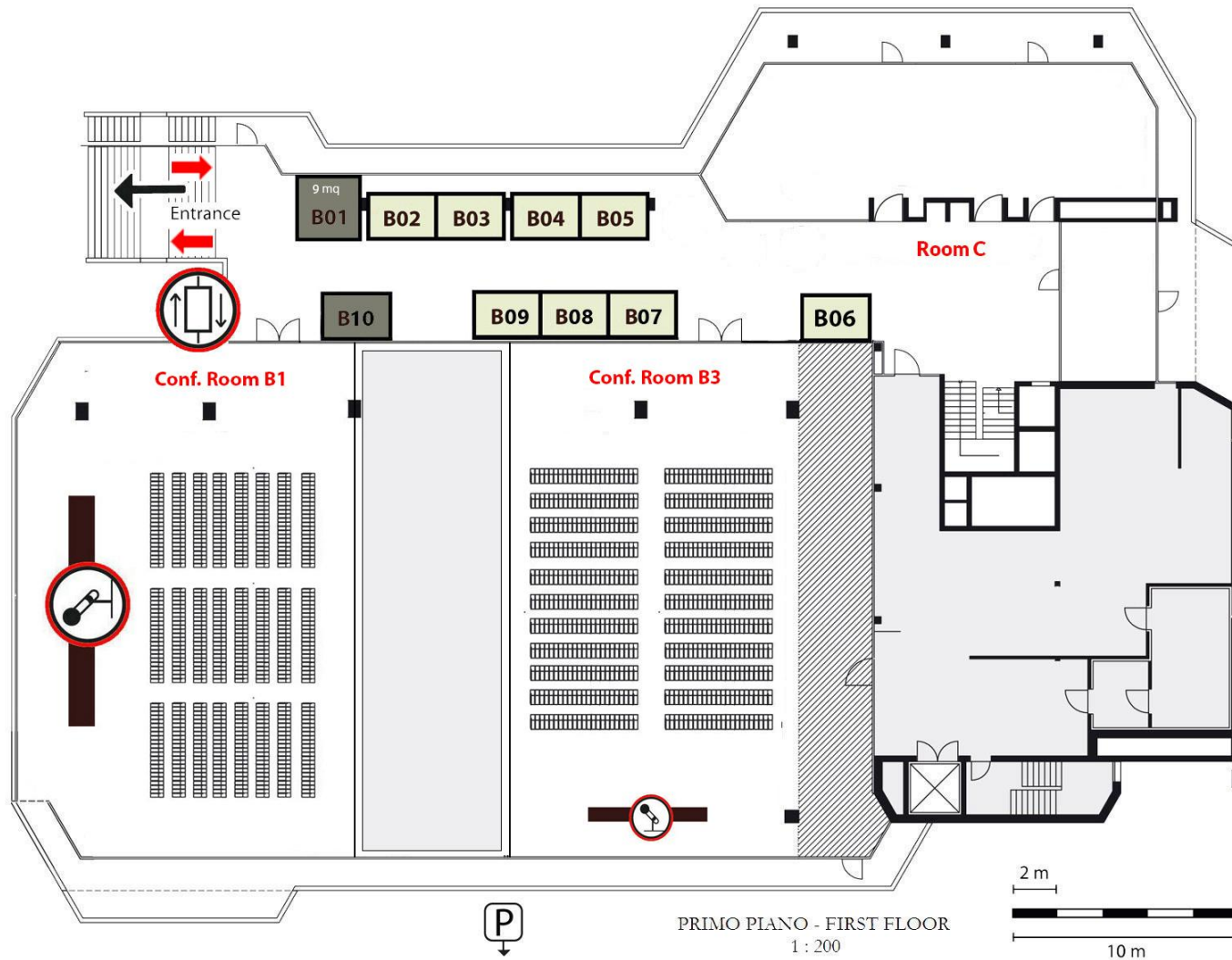


# Map – Ground floor





# Map – First floor



# Contacts



## **“The Lantern” Research SA**

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## **Organization Team**



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