



# FIN DATING

3<sup>rd</sup> edition

## 22<sup>th</sup> June 2017

The high-level Financial networking  
in GENEVA



@FinancialDating



Geneva Finance Group

[www.FinDating.com](http://www.FinDating.com)

Organized by





# Introduction

## **FinDating:**

- Geneva, June 22<sup>th</sup>
- Four Seasons Hotel des Bergues
- 9:00 - 18:00 exhibition and conferences
- 18:00 - 22:00 evening networking event with fashion show
- Event reserved only to qualified investors.
- Free admission subject to online registration

The third edition of **FinDating** will be focused on **FinTech**

The event is aimed at private bankers, asset managers, family offices, portfolio managers, and financial advisors.

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# 2017 Theme: Fintech

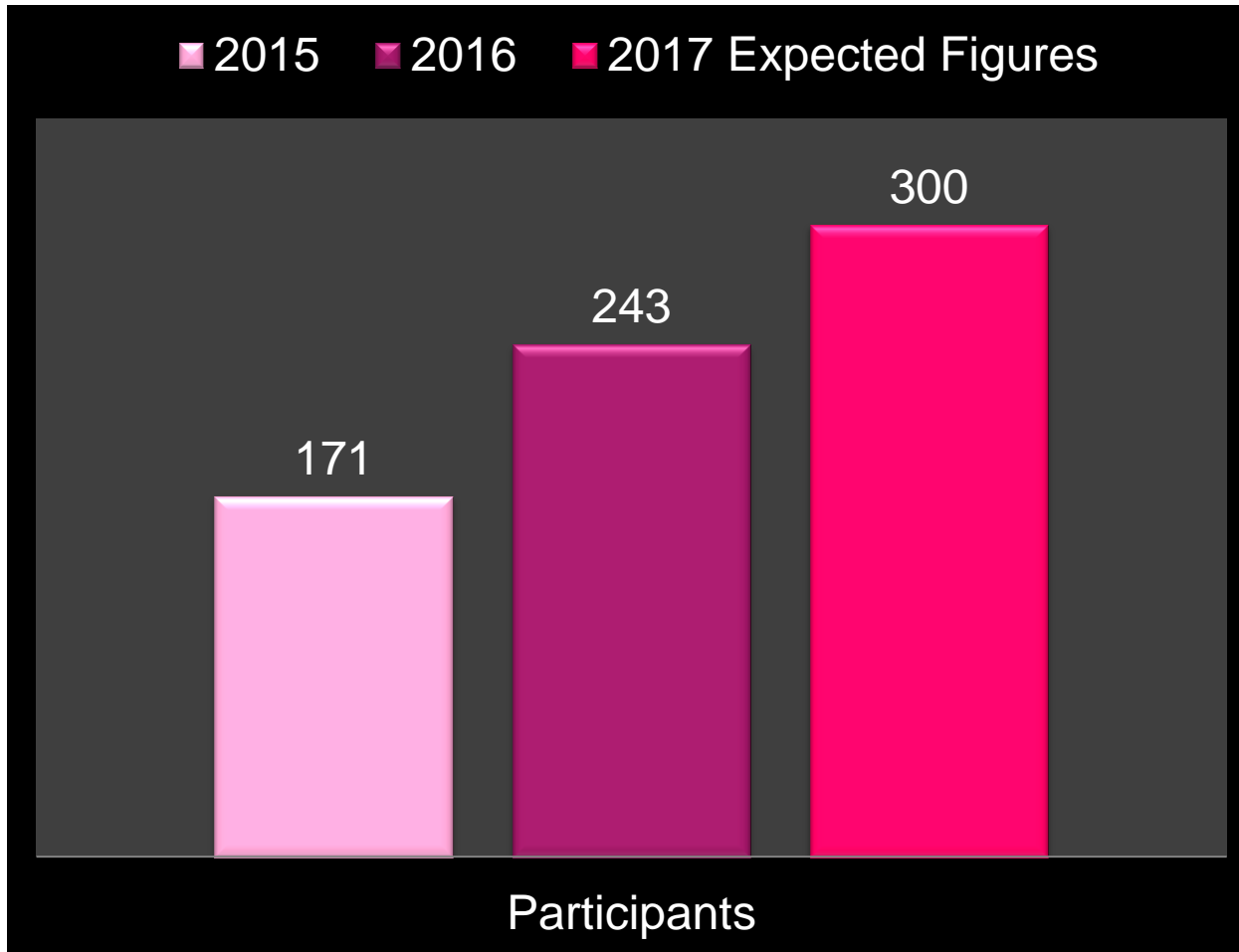
## Main topics:

- Innovation in financial institutions
- Finance 3.0
- Fintech & private banking
- Fintech & payments
- Cripto-currencies & Blockchain future
- Growth vs Fintech
- Digital disruption
- Case study: the development of e-commerce in the fashion industry





# Statistics





# 2017 Expected Figures



**8 CONFERENCES | 12 SPEAKERS | 20 EXHIBITORS & SPONSORS  
And 1 SPEED DATING SESSION**

*Expected around 300-350 qualified delegates*



# Why become an Exhibitor



- **Competitive “turn-key” package for Exhibitors & Sponsors**
- **Unique networking opportunity** to meet and develop synergies with a wide range of financial professionals based in the Canton of Geneva
- **Possibility to hold Business Speed Dating**, useful to increase the efficacy of your promotional messages and win new clients/partners interested in your services/products
- **Guaranteed visibility** thanks to a comprehensive marketing plan before, during and after the event



# Exhibitors & Sponsors package

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## MAIN PARTNERS (max. n. 3) CHF 5,000

- Exhibition corner in a premium position
  - Logo in all official communications
  - First level of visibility (size & hierarchy) on communication supports
  - Business Speed Dating
  - 25 seconds adv movie
  - Company Profile Page + ADV page on FinDating Guide
  - Possibility to place 2 roll up in strategic point of the fair
  - 3 months of publications of articles on [MarketPlus.ch](http://MarketPlus.ch)
  - Reserved seats during the fashion show
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## EXHIBITORS CHF 3,500

- Exhibition corner
  - Logo in all official communications – when possible
  - Second level of visibility (size & hierarchy) on communication supports
  - Business Speed Dating
  - Company Profile Page on FinDating Guide
  - Reserved seats during the fashion show
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## SPONSORS CHF 1,500

- Logo in all official communications – when possible
- Second level of visibility (size & hierarchy) on communication supports
- Business Speed Dating
- Company Profile Page on FinDating Guide
- Promotion material in a specific area
- Reserved seats during the fashion show



# Exhibitors & Sponsors package

## OPTIONALS

- 20 sec. ADV movie: CHF 150
- ADV page on FinDating Guide: CHF 500 + VAT
- 1 year of publication on [MarketPlus.ch](http://MarketPlus.ch) CHF 5,000 + VAT (instead of CHF 9,000)
- Large screen (40" or larger) + DVD player: CHF 300 + VAT
- Hostess English & French
- Accommodation: special rates in affiliated top hotel in Geneva







# Business Speed Dating

FinDating will give the opportunity to its partners to introduce their services in front of a wide audience in just ... 3 minutes!



## **TEASING PHASE**

A number of selected investment ideas will be presented with an amusing and time effective formula

## **MATCHING PHASE**

Afterword, all delegates have the opportunity to meet speakers in order to deepen their business proposals



Read the points of view of our contributors



➤ For more info about this opportunity:

[Danila@FinLantern.com](mailto:Danila@FinLantern.com)

➤ **FinDating** has achieved an agreement with [MarketPlus.ch](http://MarketPlus.ch), a new financial platform for the whole Swiss financial community.

➤ **MarketPlus** offers to its contributors a very powerful tool to reach a qualified target and strengthen their awareness & reputation, thanks to:

- Publication of articles on a specific topic
- Creation of a contributor's branded section
- Creation of a community of followers



# Evening Networking Event with fashion show

Such a spectacular event requires a dashing chic soirée. This is why a very special **Geneva Forex Event** is organized featuring an exquisite after-party.

The fashion houses will hold an extravagant **fashion show**, removing a veil of secrecy behind the cocktail of glamour, class and pure elegance on a catwalk.





# 2016 Partners



Best Vision Ltd



BNP Paribas  
Investment



Dukascopy Bank



FLAG



Westmount Capital



IG Bank



Amicorp Fund  
Services



LiLi-Bonds.com



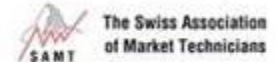
Prosperous Group



Trendrating



Wealthified



Swiss Association of  
Market Technicians



Cornèr Bank



Compass Asset  
Management



I.D.S. SpA



Keller Zable Group



OpenFunds  
Investment Services



Natix Global Asset  
Management



Swisscanto  
Invest



Valletta Fund  
Service



DFI



UniMoney



# FinLantern

**FinLantern** is a fast-growing international network with a database of 120,000+ financial professionals from all over the world. The network' aims to support its members' activities and to increase their visibility in the international financial community.

**FinLantern** has developed an integrated platform in order to support Marketing & Business Development Managers in the financial sector.



LANTERN  FUND FORUM  
LUGANO

## FAIRS:

LANTERN  COMMODITY FORUM  
LUGANO

LANTERN  FISCAL FORUM  
LUGANO

## INTRODUCING SERVICE

- One-to-one meeting
- Network of independent senior introducers

## ORGANIZATION OF EVENTS

- Road shows, PR cocktails, presentations, seminars, webinars ...

MARKETPLUS.CH  MARKET PLUS  
The Swiss Financial Channel

- The new educational platform for increasing your visibility and reputation



# Contacts



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## **Organization Team**

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