



RATARAN

DO IT BETTER

THE NEW ASSET MANAGEMENT APPROACH

Why should we talk about
Fintech?
When we talk about Fintech we need to consider the engagement of 2
variables

TECHNOLOGY

Any process where
information, data, human
labour transform something
into a new product with a
higher value

INNOVATION

Any change in technology. It can be of 2
types

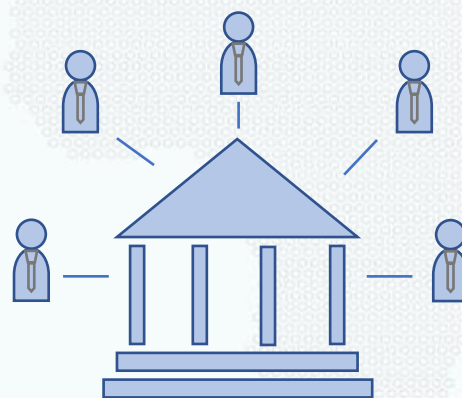
Sustaining We see an immediate increase
in product performance

Disruptive At the beginning we see a decrease
in product performance, in the long
run we see higher profit than
before

COLLECTIVE KNOWLEDGE

We are aware that the world is full of talents and we are looking for them in order to put their abilities at the investors' disposal

Collective Knowledge is a mechanism through which the best traders, in terms of *Performance, Risk, Volatility* and *Drawdown*, are selected and engaged in order to manage the underlying financial products



THE ALGO

We are able to do this thanks to an algo, based on a tool of variables which selects the most resilient traders out of thousands.

These variables are: **Statistics**, **Competition**, **Gamification** and **Psychology**

Through these we are able to isolate the trading methodology from its emotional aspects



GAMIFICATION

When a trader makes a trading operation, 2 aspects are involved: **Trading Methodology** and **Capital Allocation**. The former refers to the technical aspects which bring the trader to make that trading operation, while the latter refers to the reasons which bring the trader to decide how much capital to invest.

Trading Methodology → Objective
Capital Allocation → Subjective

Our innovative gamification approach allows us to split methodology from emotional behavior.

Contrary to what others do, we do not give any initial capital to our traders. We are not interested in how they allocate the capital during their trading activity, but we are interested only in their trading signals.

THE ALGO AT WORK

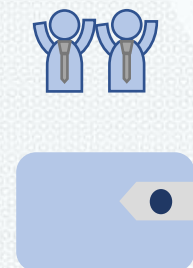
Our approach is the so-called “**Reverse Inquiry**”. Through the study of their trading activity, our algo tells us how much capital we should allocate to each single trading operation. Hence, the trader cannot decide how much to invest, it is the algo which does it.

Once we understand how the trader works, we are able to calculate his personal Equity Line, Volatility, Drawdown and all the typical trading statistics which are engaged to elaborate our Risk/Reward Ratio

COMPETITION

Every day, traders are ranked according to the R/R Ratio and every 4 months the best 10 traders are selected to become a part of our Top Trader Team. The Top Trader Team is fluid and can change every 4 months

The abilities of our team are used to create financial products eligible for Institutional Clients. Rataran **shares** with the Top Trader Team a percentage of the fees received from the Institutional Clients



OUR TOP TRADERS' FIGURES

Traders' Name	Avg P&L	% Profit	% Loss	Trades Nr.
PaoloNardovino	0,68%	63,03%	36,97%	284
NicolaAbis	0,66%	68,70%	31,30%	115
claudio	1,72%	81,66%	18,34%	507
TETRAKTIS	0,36%	74,44%	25,56%	360
Buddysav	2,34%	55,24%	44,76%	286
Zio_Sam	2,11%	74,22%	25,78%	128
tric_man	1,38%	76,47%	23,53%	136
Bosshog81	0,99%	50,68%	49,32%	73
StefanoBagnoli	0,31%	60,71%	39,29%	168
PREDATOR	0,49%	80,82%	19,18%	73
Total	1,21%	70,19%	29,81%	2130

RATARAN NUMBERS

- More than 600 traders registered
 - 100 Top-Ranked traders
- More than 20 Top-Performer Traders
- More than 6.000 trades published

RATARAN PRODUCTS

We have launched our first financial product, a CERTIFICATE with COMMERZBANK AG
with

€ 10 Millions

ABOUT US

Rataran is a *factory firm established in 2015* whose aim is to create *innovative* financial products for institutional clients exploiting what we like to call “*Collective Knowledge*”

WHO WE ARE

Giuseppe Calabrese: Founder and CEO

Alfredo Branco: Founder and CTO

Matteo Parasacco: COO

Lorenzo Galbiati: Business Developer

CONTACTS



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