



**21<sup>st</sup> June, 2018**

**Four Seasons Hotel  
des Bergues**

**FIN**DATING

4<sup>th</sup> edition



**The high-level Financial networking in GENEVA**



@FinancialDating



Geneva Finance Group

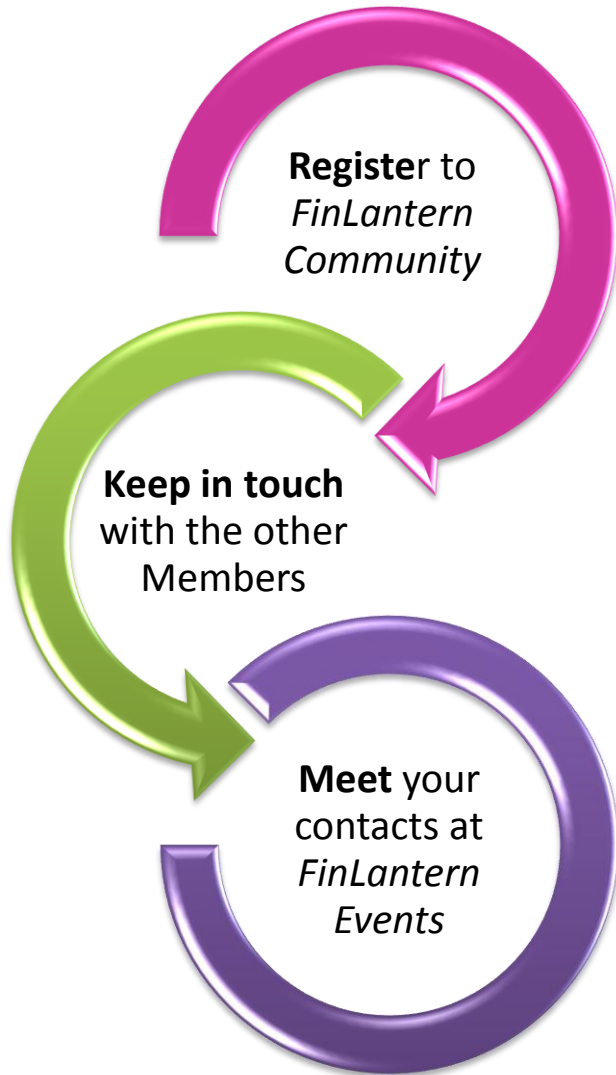
[www.FinDating.com](http://www.FinDating.com)

Organized by





# FinLantern



**“FinLantern”** is a fast-growing international network with a database of 120,000+ finance professionals from all over the world.

**“FinLantern Community”** has been built in order to generate links among all our qualified financial professionals.

The plus of this Community is that all the Members registered to a FinLantern Event will be in the same place, at same time, with the same ambitions (develop their businesses).

The relationship, started in the **“Virtual World of the Community”** can develop in the **“Real World of the Event”**

***JOIN the FINLANTERN COMMUNITY:***  
***[http://community.finlantern.com/account/sign\\_up](http://community.finlantern.com/account/sign_up)***





# FinLantern Community

**FinDating 2018** will adopt the **FinLantern Community** ([www.FinLantern.com/Community](http://www.FinLantern.com/Community))

The unique digital tool built in order to **generate links among qualified financial professionals**, who will **be in the same place, at same time**, with the same ambitions:  
**develop their own businesses**



- ✓ **Register** to FinDating 2018
- ✓ **Join** the “**FinLantern Community**”
- ✓ **Contact** all members of the community attending FinDating 2018
- ✓ **Exchange** messages with other attendees
- ✓ **Organize** with them meetings during the event
- ✓ **Develop** business opportunities!

## For All Exhibitors & Sponsors:

- Free Premium Account (until the end of the event)
- Up to 50 messages
- First positions in search results



# Introduction

## FinDating:

- ❖ Geneva, June 21<sup>st</sup> 2018
- ❖ Four Seasons Hotel des Bergues
- ❖ 9:00 - 18:00 Exhibition area and Conferences
- ❖ 18:00 - 22:00 evening networking event
- ❖ Event reserved only to financial professionals and qualified investors

The 4<sup>th</sup> edition of **FinDating** will be focused on:

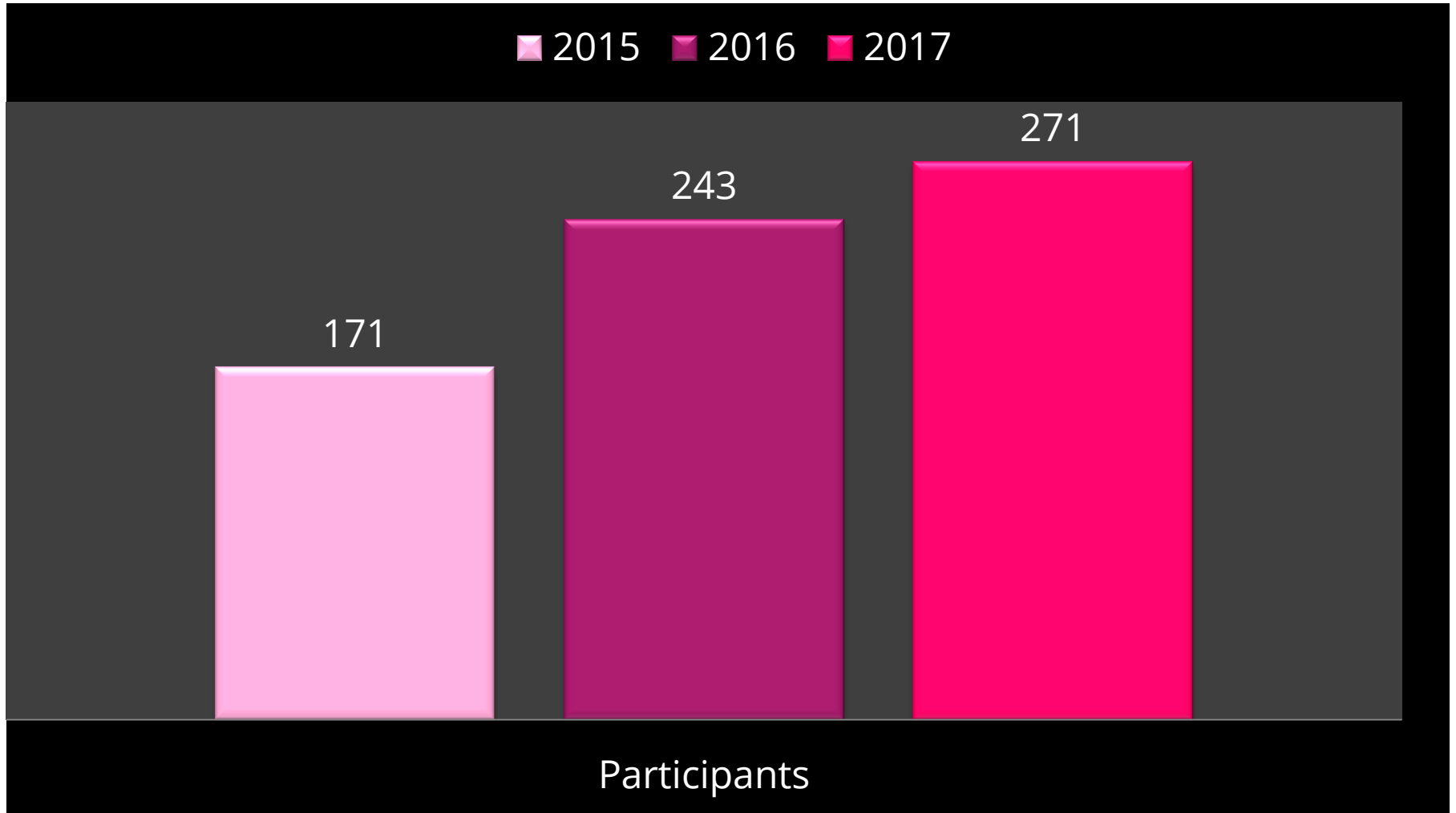
***FinTech, Blockchain, SRI***

The event is aimed at *private bankers, asset managers, family offices, portfolio managers and financial advisors.*

[www.FinDating.com](http://www.FinDating.com)



# Statistics





# 2018 Expected Figures



**8 CONFERENCES | 12 SPEAKERS | 20-25 EXHIBITORS & SPONSORS  
And 1 SPEED DATING SESSION**

***Expected 300+ qualified delegates***



# Why become an Exhibitor



- **Competitive “turn-key” package for Exhibitors & Sponsors**
- **Unique networking opportunity** to meet and develop synergies with a wide range of financial professionals based in the Canton of Geneva
- **Possibility to hold speeches or organize workshops**, useful to increase the efficacy of your promotional messages and win new clients/partners interested in your services/products
- **Guaranteed visibility** thanks to a comprehensive marketing plan before, during and after the event



# Exhibitors & Sponsors package

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## MAIN PARTNERS (max. n. 3) CHF 6,000

- Exhibition corner in a premium position
  - Logo in all official communications
  - First level of visibility (size & hierarchy) on communication supports
  - Business Speed Dating
  - 25 seconds adv movie
  - Company Profile Page + adv page on FinDating Guide
  - Possibility to place 2 roll up in strategic point of the fair
  - 3 months of publications of articles on [MarketPlus.ch](http://MarketPlus.ch)
  - Premium Account - FinLantern Community
- 

## EXHIBITORS CHF 4,000

- Exhibition corner
  - Logo in all official communications – when possible
  - Second level of visibility (size & hierarchy) on communication supports
  - Business Speed Dating
  - Company Profile Page on FinDating Guide
  - Premium Account - FinLantern Community
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## SPONSORS CHF 2,000

- Logo in all official communications – when possible
- Second level of visibility (size & hierarchy) on communication supports
- Company Profile Page on FinDating Guide
- Promotion material in a specific area
- Premium Account - FinLantern Community





# Exhibitors & Sponsors package

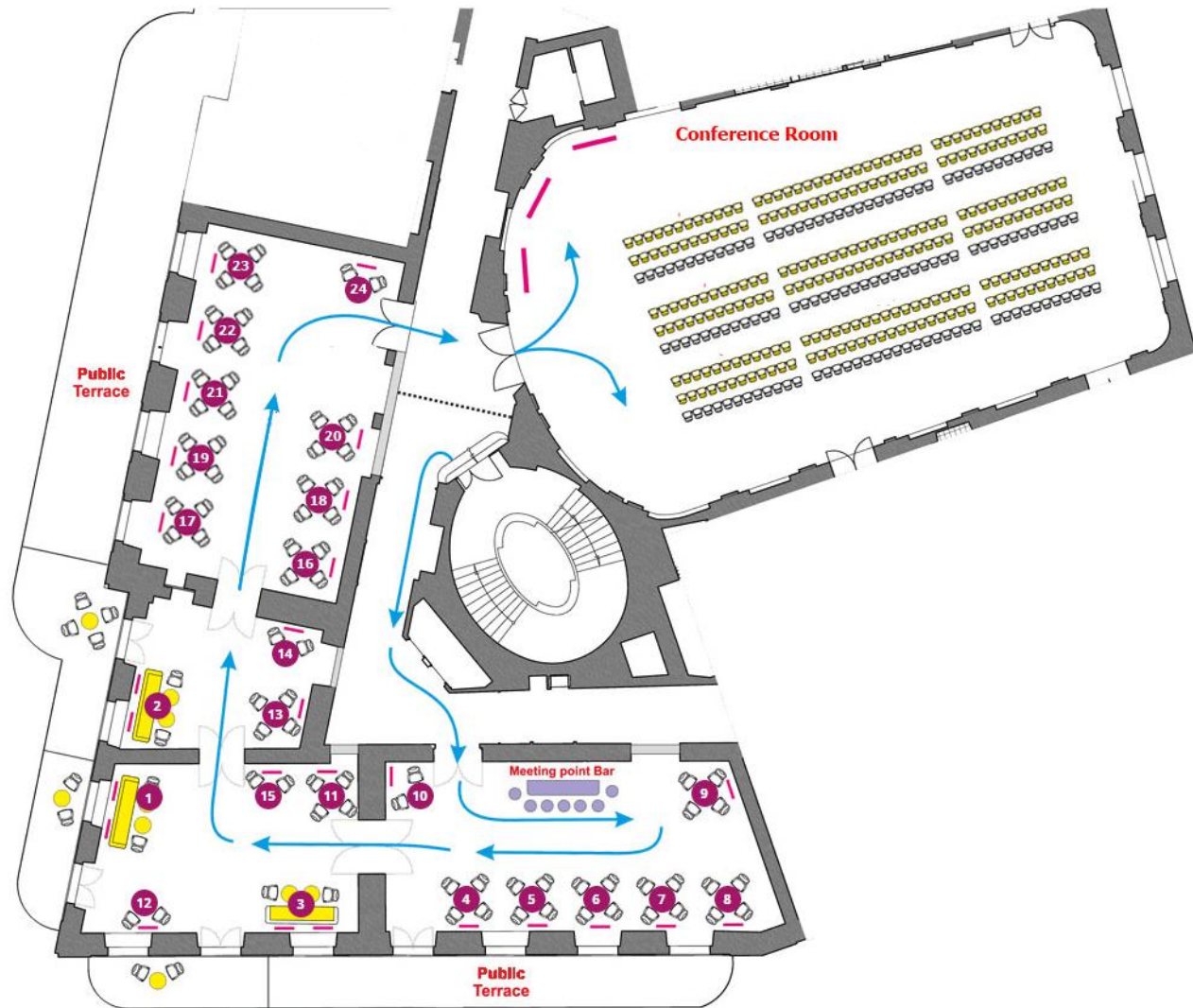
## OPTIONALS

- **AD movie:** CHF 150 for 20 seconds
- **AD page** on FinDating Guide: CHF 500 + VAT
- 1 year of publications on [MarketPlus.ch](http://MarketPlus.ch) CHF 5,000 + VAT (instead of CHF 9,000)
- Large screen (40" or larger) + DVD player: CHF 300 + VAT
- Hostess English & French
- Accommodation: special rates in affiliated top hotel in Geneva





# Exhibition Map





# Business Speed Dating

FinDating will give the opportunity to its partners to introduce their services in front of a wide audience in just ... 3 minutes!



## **TEASING PHASE**

A number of selected investment ideas will be presented with an amusing and time effective formula

## **MATCHING PHASE**

Afterword, all delegates have the opportunity to meet speakers in order to deepen their business proposals



- **FinDating** has achieved an agreement with [MarketPlus.ch](http://MarketPlus.ch), a new financial platform for the whole Swiss financial community.
- **MarketPlus offers to its contributors a very powerful tool to reach a qualified target and strengthen their awareness & reputation**, thanks to:
  - Publication of articles on a specific topic
  - Creation of a contributor's branded section
  - Creation of a community of followers

➤ For more info about this opportunity: [Danila@FinLantern.com](mailto:Danila@FinLantern.com)



# 2017 Partners

## Main Partners

cornercard



## Partners

aes

ANAROSA



BNP PARIBAS  
ASSET MANAGEMENT

BOV FUND  
SERVICES



ComStage ETFs



DIAMANTech  
SOFTWARE FOR PRIVATE ASSET MANAGERS

DUKASCOPY  
Swiss Forex Bank & Marketplace

DURAWEALTH

estateguru

Ethical  
HFT

HedgeInvest  
Suisse

Invescap



OpenFunds  
investment services

RATARAN  
RATING & RANKING



UniMoney  
Tradizioni Finanziarie e Legali

Westmount Capital



# FinLantern

**FinLantern** is a fast-growing international network with a database of 120,000+ financial professionals from all over the world. The network' aims to support its members' activities and to increase their visibility in the international financial community.

**FinLantern** has developed an integrated platform in order to support Marketing & Business Development Managers in the financial sector.



## FAIRS:



## INTRODUCING SERVICE

- One-to-one meeting
- Network of independent senior introducers

## ORGANIZATION OF EVENTS

- Road shows, PR cocktails, presentations, seminars, webinars ...



- The new educational platform for increasing your visibility and reputation



# Contacts



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### **Organization Team**

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