FIN DATING
4th edition

21st June, 2018
Four Seasons Hotel des Bergues

The high-level Financial networking in GENEVA

@FinancialDating
Geneva Finance Group

www.FinDating.com

Organized by
“FinLantern” is a fast-growing international network with a database of 120,000+ finance professionals from all over the world.

“FinLantern Community” has been built in order to generate links among all our qualified financial professionals. The plus of this Community is that all the Members registered to a FinLantern Event will be in the same place, at same time, with the same ambitions (develop their businesses).

The relationship, started in the “Virtual World of the Community” can develop in the “Real World of the Event”

JOIN the FINLANTERN COMMUNITY:
http://community.finlantern.com/account/sign_up
FinLantern Community

FinDating 2018 will adopt the FinLantern Community (www.FinLantern.com/Community)
The unique digital tool built in order to generate links among qualified financial professionals, who will be in the same place, at same time, with the same ambitions: develop their own businesses

A NEW CONCEPT OF COMMUNITY

✓ Register to FinDating 2018
✓ Join the “FinLantern Community”
✓ Contact all members of the community attending FinDating 2018
✓ Exchange messages with other attendees
✓ Organize with them meetings during the event
✓ Develop new business opportunities!

For All Exhibitors & Sponsors:
- Free Premium Account (until the end of the event)
- Up to 30 messages
- First positions in search results
Introduction

FinDating:

- Geneva, June 21\textsuperscript{st} 2018
- Four Seasons Hotel des Bergues
- 9:00 - 18:00 Exhibition area and Conferences
- 18:00 - 22:00 evening networking event
- Event reserved only to financial professionals and qualified investors

The 4\textsuperscript{th} edition of \textbf{FinDating} will be focused on:  
\textit{FinTech, Blockchain, SRI}

The event is aimed at private bankers, asset managers, family offices, portfolio managers and financial advisors.

www.FinDating.com
Statistics

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>171</td>
</tr>
<tr>
<td>2016</td>
<td>243</td>
</tr>
<tr>
<td>2017</td>
<td>271</td>
</tr>
</tbody>
</table>
2018 Expected Figures

8 CONFERENCES | 12 SPEAKERS | 20-25 EXHIBITORS & SPONSORS
And 1 SPEED DATING SESSION

Expected 300+ qualified delegates
Why become an Exhibitor

- Competitive “turn-key” package for Exhibitors & Sponsors

- **Unique networking opportunity** to meet and develop synergies with a wide range of financial professionals based in the Canton of Geneva

- **Possibility to hold speeches or organize workshops**, useful to increase the efficacy of your promotional messages and win new clients/partners interested in your services/products

- **Guaranteed visibility** thanks to a comprehensive marketing plan before, during and after the event
## Exhibitors & Sponsors package

### MAIN PARTNERS (max. n. 3)  
**CHF 7,500**

- Exhibition corner in a premium position
- Speaking Slot (30 minutes)
- 20 FREE COUPONS addressed to STAFF and your BUY-SIDE CLIENTS, in order to attend FinDating
- Logo in all official communications
- First level of visibility (size & hierarchy) on communication supports
- 25 seconds adv movie
- Company Profile Page + adv page on FinDating Guide
- Possibility to place 2 roll up in strategic point of the fair
- 3 months of publications of articles on [MarketPlus.ch](#)
- Premium Account - FinLantern Community

### EXHIBITORS  
**CHF 5,000**

- Exhibition corner
- 10 FREE COUPONS addressed to STAFF and your CLIENTS, in order to attend FinDating
- Logo in all official communications – when possible
- Second level of visibility (size & hierarchy) on communication supports
- Business Speed Dating
- Company Profile Page on FinDating Guide
- Premium Account - FinLantern Community

### SPONSORS  
**CHF 2,500**

- Logo in all official communications – when possible
- 2 FREE COUPONS addressed to STAFF in order to attend FinDating
- Second level of visibility (size & hierarchy) on communication supports
- Company Profile Page on FinDating Guide
- Promotion material in a specific area
- Premium Account - FinLantern Community
OPTIONALS

- **SPONSORSHIPS**
  - Badges: CHF 1.500
  - Welcome Bags: CHF 2.000
  - Networking Dinner Cocktail: CHF 3.000
  - Coffee breaks: CHF 1.000
  - Lunch: CHF 1.000

- **AD movie**: CHF 150 for 20 seconds

- **AD page** on FinDating Guide: CHF 1.000 + VAT (50% Discount for FinDating Partners)

- **MarketPlus.ch**: 1 year of publications (CHF 5,000 + VAT, instead of CHF 9,000)

- **Large screen** (40” or larger) + DVD player:  CHF 300 + VAT
Delegates Participation

In order to guarantee to Sell-Side participants a high quality service, we have created the following package:

For SELL SIDE Categories (Yellow Badge)
Marketing - Business Development
Sales - Service Provider

<table>
<thead>
<tr>
<th>REGISTRATION</th>
<th>EXPIRY</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crazy Early Bird</td>
<td>Untill 15 April</td>
<td>CHF 200</td>
</tr>
<tr>
<td>Early Bird</td>
<td>16 April - 31 May</td>
<td>CHF 300</td>
</tr>
<tr>
<td>Standard*</td>
<td>1 June – 19 June</td>
<td>CHF 500</td>
</tr>
<tr>
<td>Onsite</td>
<td>June 21st</td>
<td>CHF 600</td>
</tr>
</tbody>
</table>

* Activation of the FinLantern Community

The “Yellow Badge” entrance fee includes:
- Possibility to sell and promote services/products within the Forum
- Access to the delegate list thanks to the FinLantern Community
- Nr 30 messages through the FinLantern Community to send to the most interesting profiles, in order to organize useful 1-on-1 meetings and develop new business opportunities
- Attendance to all conferences
- Coffee breaks
- Buffet lunch
- Evening Networking Cocktail
Delegates Participation

In order to guarantee a high quality of participants to our partners, we have introduced a discount ticket for Buy-Side delegates:

<table>
<thead>
<tr>
<th>REGISTRATION</th>
<th>EXPIRY</th>
<th>FEE</th>
<th>90% DISCOUNT</th>
</tr>
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<tbody>
<tr>
<td>Crazy Early Bird</td>
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<td>June 21st</td>
<td>CHF 600</td>
<td>CHF 60</td>
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</tbody>
</table>

The “Red Badge” entrance fee includes:

- Access to the delegate list
- Send messages to other delegates (n. 10 messages at CHF 29), through the FinLantern Community
- Attendance to all conferences
- Coffee breaks
- Buffet lunch
- Evening Networking Cocktail

* Activation of the FinLantern Community

NOTE: the promoter of the event reserves the right to verify the category of registered delegates.
WARNING: The “Red Badge” Delegates are not authorized to sell and promote services/products within the Forum.
Business Speed Dating

FinDating will give the opportunity to its partners to introduce their services in front of a wide audience in just … 3 minutes!

**TEASING PHASE**

A number of selected investment ideas will be presented with an amusing and time effective formula.

**MATCHING PHASE**

Afterword, all delegates have the opportunity to meet speakers in order to deepen their business proposals.
FinLantern is a fast-growing international network with a database of 120,000+ financial professionals from all over the world. The network’ aims to support its members’ activities and to increase their visibility in the international financial community. FinLantern has developed an integrated platform in order to support Marketing & Business Development Managers in the financial sector.

**FAIRS:**

**INTRODUCING SERVICE**

- One-to-one meeting
- Network of independent senior introducers

**ORGANIZATION OF EVENTS**

- Road shows, PR cocktails, presentations, seminars, webinars …

**MARKETPLUS.CH**

- The new educational platform for increasing your visibility and reputation
Contacts

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