

# 2023 Events











## WHO WE ARE



**FinLantern** is community of financial professionals with a leading position in the organization of events in the financial sector in Switzerland and Italy (75,000+ contacts).

**Our mission**: to support our partners to increase their visibility and develop business opportunities in an increasingly competitive environment.

### What we do:

- Organization of B2B (Lugano Finance Forum Lugano Real Estate Forum) & B2C (Metaforum) fairs
- Organization of "Full Investors" events (for Fund Selectors only) in both Switzerland and Italy
- Presentations & Road-Shows
- Leads- generation through our online platform *nimeetz*



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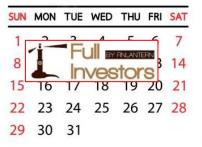
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#### A.M. EDITION

March, 6: Zürich March, 7: Lugano

### Audience:

- Fund Selectors
- Family Officers
- Independent Wealth Managers
- Heads of Advisory, Asset Management or Private Banking divisions of private banks
- Private Bankers (mainly from boutique private banks)
- HNWI

### FULL INVESTORS PROGRAM ZÜRICH - LUGANO

- 13.30: Welcome Coffee & Registration
- 14.00: Start of Meetings
- 18.00: End of Works
- 18.00 19.00: Networking Apero

Small group meetings where you will meet 30/40 Decision Makers/ each city



ZÜRICH

#### LUGANO





### FULL INVESTORS – MILANO, PALAZZO DELLE STELLINE

- March, 8
- 9.00: Welcome Coffee & Registration
- 9.30: Start of Meetings
- 17.00: End of Works
- 17.30 19.00: Networking Apero







### Audience:

- Fund Selectors
- Family Officers
- Independent Fee Only Advisors
- Independent Wealth Managers
- CIOs of Small-medium banks (BCC, Saving banks)
- Heads of Advisory, Asset Management or Private Banking divisions of private banks
- Private Bankers (mainly from boutique private banks)

### FULL INVESTORS – BRESCIA, VILLA FENAROLI

- October 9, 10, 11
- Day 1: Check-in & Networking Dinner
- Day 2: Meetings, Entertainment activity & "Gourmet Experience"
- Day 3: Meetings & End of Works lunch buffet

## LUGANO REAL ESTATE FORUM

### LUGANO REAL ESTATE FORUM – May, 10

### MAY

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### B2B EVENT

### Audience:

- Family Officers
- Fund Managers
- Independent Wealth Managers
- Real Estate Investors
- Property professionals
- Property companies
- HNWI

Real estate investment are an important asset of portfolio diversification. Starting from this assumption, this first edition of Lugano Real Estate Forum will examine key trends, challenges, risks, and opportunities in this sector.

Among many topics, three hot questions:

- can RE investment be ESG?
- can RE investment be tokenized?
- can RE investment be a valid hedge against inflation?

### PALAZZO DEI CONGRESSI, Lugano

14:00 Welcome Coffee & Check in 14.00 – 19.00 Conferences, Exhibition & Networking 18.00 End of work apero









## METAFORUM MILANO in collaboration with the (ryptonomist

### **METAFORUM – June, 7**

### JUNE

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### **B2C EVENT**

### Audience:

- International crypto & blockchain experts
- Crypto, blockchain & NFT investors
- NFT artists
- People concerned

1-day event focused on the new technological trends, with panel discussions, speeches, workshops, NFT exhibition and sponsor area.

## #crypto #blockchain #NFT #gaming #metaverse # DeFi #smart contract

### PALAZZO DELLE STELLINE, Milano

- 9.30: Welcome Coffee & Check in
- 10.00 19.00 Conferences, Exhibition & Networking
- 20.00: Let's go party!





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### NOVEMBER

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### **B2B EVENT**

#### Audience:

- Fund Manger
- Wealth managers
- Private bankers
- Financial advisors
- Family officers
- Blockchain & Crypto investors
- Financial Analyst
- Risk Managers
- Traders & Brokers
- Trustees
- Service providers

### LFF 2023 & nimeetz – November, 21

LFF is the leading financial event in the Italian part of Switzerland and represents a unique opportunity to meet all the financial professionals based in the Ticino area, in one shot.

### PALAZZO DEI CONGRESSI, Lugano

9:00: Check in

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- 9:30 17:30 Conferences, Exhibition & Networking
- 18:00: End of work apero .









## FINLANTERN PRICE POLICY

Contact us to get the best offer: we can study together an event or a tailor-made solution for you. If you plan more events with us, you can benefit from important discounts:

- > nr 2 events: 10% discount
- nr 3 events: 15% discount
- nr 4+ events: 20% discount









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